



we deliver door county

8142 highway 57, baileys harbor, wi 54202 | doorcountypaperboy.com | info@doorcountypaperboy.com | 920.421.2500

2025 DISTRIBUTION CONTRACT

CONTACT INFORMATION:

Business: _____
Contact: _____
Address: _____
City, State, Zip: _____
Email: _____ Phone: _____

RATE INFORMATION

\$150 deposit due with this signed contract to hold space.

RACK SERVICE (brochures and rack cards):

- \$870 for one year, April 1, 2025 through March 31, 2026. Customers who provide Paper Boy with materials by April 11, 2025 will be entitled to a **\$50** discount on their 2025 contract. Please see the "Note" section above for specific quantities to satisfy this requirement. Includes delivery to Destination Door County and info center (in the town where your business is located only).
- \$50 charge to replace all materials with new/updated materials in all racks.
- \$150 non-refundable deposit due November 1, 2024 to guarantee your slot for 2025. Remaining balance due May 1, 2025.
- Rack cards and brochures can be no larger than 4 inches wide by 9 inches tall.

Each customer's materials will be distributed to at least 80 racks in Door County. (Including Destination Door County and the info center in the town where your business is located.)

(Note: Paper Boy services more than 140 racks. Your materials will not appear in every rack and specific rack location REQUESTS cannot be accommodated).

Each customer's materials will appear in one slot on each of its assigned racks. Customers must provide materials to Paper Boy office at our office (8142 Highway 57, Baileys Harbor), Monday - Friday, 9:00 to 4:00, unless other arrangements are agreed to. Each rack will be visited on a regular basis to ensure items are stocked and kept tidy. Non-paying customers' materials will be removed. Please provide your new materials to Paper Boy as early as possible in springtime, as volume is very high during this period. Also, at least two weeks lead-time is recommended prior to all holidays.

MATERIAL TO BE DISTRIBUTED:

Please select type of Card/Brochure that you would like delivered

_____ **Multi page Brochure**
_____ **Double sided rack card**

(Dimensions of cards and brochures can be no larger than 4 inches wide by 9 inches tall)

Are these replacements? Y / N

COST: \$870
(\$820 if materials are in our warehouse by April 11, 2025)

NOTES:

We will need a minimum of 7,500 of your rack cards by April 11, 2025 in order to fill the racks to start the year.

AGREEMENT:

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past due balances will be charged an interest rate of 1.5 percent monthly. Paper Boy reserves the right to cancel this contract if the client does not comply with the payment agreement here specified.

CLIENT'S SIGNATURE

DATE

THANK YOU FOR YOUR BUSINESS!

FOR OFFICE USE ONLY:

Invoicing:

Sent: _____ Paid: _____ Recorded: _____