

CONTACT INFORMATION

Business: _____
 Ad Contact: _____
 Tel: _____ Cell: _____
 Email Address: _____
 Street Address: _____
 Billing Address: _____
 City: _____ Zip: _____
 Website: _____

URL LINK

COST INFORMATION

PRODUCTION	PRODUCTION COST
Materials for production are due 1 week prior to run	Ad Creation Cost _____
• Static ad (jpg): \$40 • Animated gif ad: \$90	Number of Ads Produced _____
	Creation Cost _____
	AD COST
	Total Number of Weeks: _____
	\$200/week = \$ _____
Run same ad, same week on Pulse Picks \$125/week = _____ (When space is available)	Total Ad Cost \$ _____
	TOTAL COST
	Production and Ad Total Cost \$ _____

AGREEMENT

doorcountypulse.com/Pulse Picks cancellations must be made 60 days prior to first scheduled run date. Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5% monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial run, after which all claims are void. The Peninsula Pulse reserves the right to cancel this contract for any reason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void.

ADVERTISER'S SIGNATURE _____ DATE _____

ADVERTISING REPRESENTATIVE _____ DATE _____

DATES

Start Date: _____ End Date: _____

We can start your ad anytime!

AD SIZES

Box (300 x 250 pixels) **Leaderboard** (728 x 90 pixels)

NOTES

AD 300 PIXELS X 250 PIXELS

One rectangle (300 pixels x 250 pixels)

- Camera-ready artwork must be provided in JPG format. (Animated artwork in GIF format).
- \$50 fee for changing ad during run

*** File size not to exceed 1.5 MB**

