

Serving our community since 1996.

RECORDING OUR TIME. EVERY WEEK ALL YEAR.

DISCOUNTS

- Discounts are cumulative.
- Maximum discount = 30% off.
- Discounts apply to all ads except those under the 1/5 Page Deal, some premium placements & other promotions.
 - 5% off – 12 issues
 - 5% off – 24 issues
 - 5% off – 36 issues
 - 5% off – 52 issues
 - 5% off – Nonprofit
 - 5% off – Prepay in full

LARGE AD RATES**

- Full page BW: \$1,230.00
- Full page color: \$1,325.00
- 4/5 page BW: \$950.00
- 4/5 page color: \$1,055.00
- 1/2 Page BW - \$695.00
- 1/2 Page Color - \$795.00
- 2/5 page BW: \$490.00
- 2/5 page color: \$575.00
- 1/4 Page BW - \$345.00
- 1/4 Page Color - \$435.00
- 1/5 page BW: \$260.00
- 1/5 page color: \$355.00

FIFTH PAGE DEAL*

- 25% discount for 22 issues or more
- 30% discount for 42 issues or more

PREMIUM AD RATES**

- Front page section of sections:**
Limited Availability please inquire
- Full page back page:** \$1,430.00
 - 4/5 page back page:** \$1,130.00
 - 2/5 page back page:** \$635.00
 - 1/5 page back page:** \$385.00

**Ask an advertising representative about discounts for premium placement ads.



DIMENSIONS:

1/5 page
4.75" wide x 8.5" tall, 6.5" wide x 6" tall, or 9.88" wide x 4" tall

1/4 page
4.75" wide x 10" tall, 6.5" wide x 7.5" tall or 9.88" wide x 5" tall

2/5 page
4.75" wide x 17.25" tall or 6.5" wide x 12" tall or 9.88" wide x 8.5" tall

1/2 page
4.75" wide x 21.5" tall or 9.88" wide x 10" tall

4/5 page
9.88" wide x 17.25" tall

Full page
9.88" wide x 21.5" tall (64.5 total column inches)

Front Page Section 1
8.88" wide x 8.5" tall or 8.88" wide x 10" tall (additional \$200)

Front Page of Section 2 and up
Dimensions: 9.88" wide x 8.5" tall or 8.88" wide x 10" tall (additional \$180)

Column Inches	2025 Rates	With Color
1	\$22.35	\$33.35
2	\$44.70	\$66.70
3	\$67.05	\$100.05
4	\$89.40	\$133.40
5	\$111.75	\$166.75
6	\$134.10	\$200.10
7	\$156.45	\$233.45
8	\$178.80	\$266.80
9	\$201.15	\$300.15
10	\$223.50	\$333.50
11	\$245.85	\$355.85
12	\$268.20	\$378.20
13	\$290.55	\$400.55
14	\$312.90	\$422.90
15	\$335.25	\$445.25
16	\$357.60	\$467.60
17	\$379.95	\$489.95
18	\$402.30	\$512.30
19	\$424.65	\$534.65
20	\$447.00	\$557.00
21	\$469.35	\$579.35
22	\$491.70	\$601.70
23	\$514.05	\$624.05
24	\$536.40	\$646.40
25	\$558.75	\$668.75
26	\$581.10	\$691.10
27	\$603.45	\$713.45
28	\$625.80	\$735.80
29	\$648.15	\$758.15
30	\$670.50	\$780.50
31	\$692.85	\$802.85
32	\$715.20	\$825.20
33	\$737.55	\$847.55
34	\$759.90	\$869.90
35	\$782.25	\$892.25
36	\$804.60	\$914.60
37	\$826.95	\$936.95
38	\$849.30	\$959.30
39	\$871.65	\$981.65
40	\$894.00	\$1,004.00
41	\$916.35	\$1,026.35
42	\$938.70	\$1,048.70
43	\$961.05	\$1,071.05
44	\$983.40	\$1,093.40
45	\$1,005.75	\$1,115.75
46	\$1,028.10	\$1,138.10
47	\$1,050.45	\$1,160.45
48	\$1,072.80	\$1,182.80
49	\$1,095.15	\$1,205.15
50	\$1,117.50	\$1,227.50
51	\$1,139.85	\$1,249.85
52	\$1,162.20	\$1,272.20
53	\$1,184.55	\$1,294.55
54	\$1,206.90	\$1,316.90
55	\$1,229.25	\$1,339.25
56	\$1,251.60	\$1,361.60
57	\$1,273.95	\$1,383.95
58	\$1,296.30	\$1,406.30
59	\$1,318.65	\$1,428.65
60	\$1,341.00	\$1,451.00
61	\$1,363.35	\$1,473.35
62	\$1,385.70	\$1,495.70
63	\$1,408.05	\$1,518.05
64	\$1,430.40	\$1,540.40

one column inch
3.125 inches wide by 1 inch tall
\$22.35 per column inch
\$11.00 to add full color per column inch (\$110 maximum)