

CONTACT INFORMATION

Business: _____
 Ad Contact: _____
 Tel: _____ Cell: _____
 Email Address: _____
 Street Address: _____
 Billing Address: _____
 City: _____ Zip: _____
 Website: _____

URL LINK

COST INFORMATION

Production
 Materials for production are due 1 week prior to run

Production Cost
 Ad Creation Cost _____
 Number of Ads Produced _____
 Creation Cost _____

- Static ad (jpg): \$40
- Animated gif ad: \$90

Ad Cost
 Total Number of Weeks: _____
 \$275/week = \$ _____
 Run same ad, same week on doorcountypulse.com \$50/week = \$ _____
 Total Ad Cost \$ _____

TOTAL COST
 Production and Ad Total Cost \$ _____

AGREEMENT

Pulse Picks/web cancellations must be made 60 days prior to first scheduled run date. Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5% monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial run, after which all claims are void. The Peninsula Pulse reserves the right to cancel this contract for any reason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void.

ADVERTISER'S SIGNATURE _____ DATE _____

ADVERTISING REPRESENTATIVE _____ DATE _____

WEEKS

PULSE PICKS ADS RUN TUESDAY - MONDAY

WEEK	Date Beginning	WEEK	Date Beginning	WEEK	Date Beginning
<input type="checkbox"/> Week 1	January 7	<input type="checkbox"/> Week 19	May 13	<input type="checkbox"/> Week 37	September 16
<input type="checkbox"/> Week 2	January 14	<input type="checkbox"/> Week 20	May 20	<input type="checkbox"/> Week 38	September 23
<input type="checkbox"/> Week 3	January 21	<input type="checkbox"/> Week 21	May 27	<input type="checkbox"/> Week 39	September 30
<input type="checkbox"/> Week 4	January 28	<input type="checkbox"/> Week 22	June 3	<input type="checkbox"/> Week 40	October 7
<input type="checkbox"/> Week 5	February 4	<input type="checkbox"/> Week 23	June 10	<input type="checkbox"/> Week 41	October 14
<input type="checkbox"/> Week 6	February 11	<input type="checkbox"/> Week 24	June 17	<input type="checkbox"/> Week 42	October 21
<input type="checkbox"/> Week 7	February 18	<input type="checkbox"/> Week 25	June 24	<input type="checkbox"/> Week 43	October 28
<input type="checkbox"/> Week 8	February 25	<input type="checkbox"/> Week 26	July 1	<input type="checkbox"/> Week 44	November 4
<input type="checkbox"/> Week 9	March 4	<input type="checkbox"/> Week 27	July 8	<input type="checkbox"/> Week 45	November 11
<input type="checkbox"/> Week 10	March 11	<input type="checkbox"/> Week 28	July 15	<input type="checkbox"/> Week 46	November 18
<input type="checkbox"/> Week 11	March 18	<input type="checkbox"/> Week 29	July 22	<input type="checkbox"/> Week 47	November 25
<input type="checkbox"/> Week 12	March 25	<input type="checkbox"/> Week 30	July 29	<input type="checkbox"/> Week 48	December 2
<input type="checkbox"/> Week 13	April 1	<input type="checkbox"/> Week 31	August 5	<input type="checkbox"/> Week 49	December 9
<input type="checkbox"/> Week 14	April 8	<input type="checkbox"/> Week 32	August 12	<input type="checkbox"/> Week 50	December 16
<input type="checkbox"/> Week 15	April 15	<input type="checkbox"/> Week 33	August 19	<input type="checkbox"/> Week 51	December 23
<input type="checkbox"/> Week 16	April 22	<input type="checkbox"/> Week 34	August 26	<input type="checkbox"/> Week 52	December 30
<input type="checkbox"/> Week 17	April 29	<input type="checkbox"/> Week 35	September 2		
<input type="checkbox"/> Week 18	May 6	<input type="checkbox"/> Week 36	September 9		

SIZES

AD
300 PIXELS X
250 PIXELS

One rectangle (300 pixels x 250 pixels) display ad will appear every day in the daily Pulse Picks email.

- Maximum of 10 advertisers per week
- Advertising materials are due at noon on Thursdays the week prior.
- Camera-ready artwork must be provided in JPG format. (Animated artwork in GIF format).
- \$50 fee for changing ad during run

*** File size not to exceed 1.5 MB**

NOTES

