

EFFECTIVE JANUARY 1, 2025

CONTACT INFORMATION

Business: _____
 Ad Contact: _____
 Tel: _____
 Cell: _____
 Email Address: _____
 Street Address: _____
 Billing Address: _____
 City: _____
 State: _____ Zip: _____

COST INFORMATION

Dimensions: _____
 Column Inches: _____ x 22.35 \$ _____
 Color (Column Inches): _____ x \$11.00 \$ _____
 Subtotal: \$ _____
 % Discount: _____
 Total per Issue: \$ _____
 Number of Issues: X _____
 Subtotal: \$ _____
Total Cost: \$ _____

DISCOUNTS

DISCOUNTS ARE CUMULATIVE

(MAXIMUM DISCOUNT ALLOWED = 30%)

- 5% off – 12 issues
- 5% off – 24 issues
- 5% off – 36 issues
- 5% off – 52 issues
- 5% off – Nonprofit
- 5% off – Prepay in full

PLEASE INQUIRE ABOUT SPECIAL RATES OR PACKAGES

**Serving our
community
since 1996.**

AGREEMENT

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial publication, after which time all claims are void. The Peninsula Pulse reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. Cancelled, pre-paid advertising will be held as Peninsula Pulse credit for one year, after which time credit will be void. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST-DUE BALANCES (45 DAYS).



ADVERTISER'S SIGNATURE

DATE

PULSE ADVERTISING REPRESENTATIVE

DATE

PUBLICATION DATES	ISSUE NOTES	OFFICE USE ONLY
<input type="checkbox"/> Issue 1 • January 3		<input type="checkbox"/>
<input type="checkbox"/> Issue 2 • January 10		<input type="checkbox"/>
<input type="checkbox"/> Issue 3 • January 17	Martin Luther King Day	<input type="checkbox"/>
<input type="checkbox"/> Issue 4 • January 24		<input type="checkbox"/>
<input type="checkbox"/> Issue 5 • January 31		<input type="checkbox"/>
<input type="checkbox"/> Issue 6 • February 7		<input type="checkbox"/>
<input type="checkbox"/> Issue 7 • February 14	President's Day	<input type="checkbox"/>
<input type="checkbox"/> Issue 8 • February 21		<input type="checkbox"/>
<input type="checkbox"/> Issue 9 • February 28		<input type="checkbox"/>
<input type="checkbox"/> Issue 10 • March 7		<input type="checkbox"/>
<input type="checkbox"/> Issue 11 • March 14		<input type="checkbox"/>
<input type="checkbox"/> Issue 12 • March 21		<input type="checkbox"/>
<input type="checkbox"/> Issue 13 • March 28		<input type="checkbox"/>
<input type="checkbox"/> Issue 14 • April 4		<input type="checkbox"/>
<input type="checkbox"/> Issue 15 • April 11		<input type="checkbox"/>
<input type="checkbox"/> Issue 16 • April 18	Easter	<input type="checkbox"/>
<input type="checkbox"/> Issue 17 • April 25		<input type="checkbox"/>
<input type="checkbox"/> Issue 18 • May 2		<input type="checkbox"/>
<input type="checkbox"/> Issue 19 • May 9		<input type="checkbox"/>
<input type="checkbox"/> Issue 20 • May 16		<input type="checkbox"/>
<input type="checkbox"/> Issue 21 • May 23	Memorial Day	<input type="checkbox"/>
<input type="checkbox"/> Issue 22 • May 30		<input type="checkbox"/>
<input type="checkbox"/> Issue 23 • June 6		<input type="checkbox"/>
<input type="checkbox"/> Issue 24 • June 13		<input type="checkbox"/>
<input type="checkbox"/> Issue 25 • June 20		<input type="checkbox"/>
<input type="checkbox"/> Issue 26 • June 27		<input type="checkbox"/>
<input type="checkbox"/> Issue 27 • July 3	4th of July	<input type="checkbox"/>
<input type="checkbox"/> Issue 28 • July 11		<input type="checkbox"/>
<input type="checkbox"/> Issue 29 • July 18		<input type="checkbox"/>
<input type="checkbox"/> Issue 30 • July 25		<input type="checkbox"/>
<input type="checkbox"/> Issue 31 • August 1		<input type="checkbox"/>
<input type="checkbox"/> Issue 32 • August 8		<input type="checkbox"/>
<input type="checkbox"/> Issue 33 • August 15		<input type="checkbox"/>
<input type="checkbox"/> Issue 34 • August 22		<input type="checkbox"/>
<input type="checkbox"/> Issue 35 • August 29	Labor Day	<input type="checkbox"/>
<input type="checkbox"/> Issue 36 • September 5		<input type="checkbox"/>
<input type="checkbox"/> Issue 37 • September 12		<input type="checkbox"/>
<input type="checkbox"/> Issue 38 • September 19		<input type="checkbox"/>
<input type="checkbox"/> Issue 39 • September 26		<input type="checkbox"/>
<input type="checkbox"/> Issue 40 • October 3		<input type="checkbox"/>
<input type="checkbox"/> Issue 41 • October 10	Columbus Day	<input type="checkbox"/>
<input type="checkbox"/> Issue 42 • October 17		<input type="checkbox"/>
<input type="checkbox"/> Issue 43 • October 24		<input type="checkbox"/>
<input type="checkbox"/> Issue 44 • October 31		<input type="checkbox"/>
<input type="checkbox"/> Issue 45 • November 7		<input type="checkbox"/>
<input type="checkbox"/> Issue 46 • November 14		<input type="checkbox"/>
<input type="checkbox"/> Issue 47 • November 21	Thanksgiving	<input type="checkbox"/>
<input type="checkbox"/> Issue 48 • November 26		<input type="checkbox"/>
<input type="checkbox"/> Issue 49 • December 5		<input type="checkbox"/>
<input type="checkbox"/> Issue 50 • December 12		<input type="checkbox"/>
<input type="checkbox"/> Issue 51 • December 19	Christmas	<input type="checkbox"/>
<input type="checkbox"/> Issue 52 • December 26	New Year's	<input type="checkbox"/>

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