2025 CONTRACT

EFFECTIVE JANUARY 1, 2025

AD PACKAGES 1,000 plus listeners per show per week.

Materials for production are due 1 week prior to run

30 second ad spots run in a minimum of two shows per week.

BASIC	10%		30%	40%
3 WEEKS	4 -9 WE	EKS 10) - 25 WEEKS	26 or more WEEKS
\$250.00/week	\$225.00/	week \$1	.75.00/week	\$150.00/week
	ed by a Pulse Podcast host. Ad slot		nt Specifications run during the ad break around the n sideration, and will be subject to appr	
WEEK Date Beginning	WEEK Date Beginning	WEEK	WEEK	WEEK
☐ Week 1 January 7	Week 12 March 25	Week 23 June 10	Week 34 August 26	Week 45 November 11
Week 2 January 14	Week 13 April 1	Week 24 June 17	Week 35 September 2	Week 46 November 18
Week 3 January 21	Week 14 April 8	Week 25 June 24	Week 36 September 9	Week 47 November 25
Week 4 January 28	Week 15 April 15	Week 26 July 1	Week 37 September 16	Week 48 December 2
Week 5 February 4	Week 16 April 22	Week 27 July 8	Week 38 September 23	Week 49 December 9
Week 6 February 11	Week 17 April 29	Week 28 July 15	Week 39 September 30	Week 50 December 16
Week 7 February 18	Week 18 May 6	Week 29 July 22	Week 40 October 7	Week 51 December 23
Week 8 February 25	Week 19 May 13	Week 30 July 29	Week 41 October 14	Week 52 December 30
Week 9 March 4	Week 20 May 20	Week 31 August 5	Week 42 October 21 Week 43 October 28	
Week 10 March 18	Week 21 May 27 Week 22 June 3	Week 32 August 12 Week 33 August 19	Week 44 November 4	
Week II Maich 10	_ Week 22 Julie 3	Week 33 August 19	Week 44 November 4	
CONTACT INFORMATION		AD COST		
Business:				
		Number of Weeks:	Cost per week \$	Total Ad Cost \$
Ad Contact:		NOTES		
		110123		
Tel: C	Cell:			
Email Address:				
Street Address:				
Billing Address:				
City:	Zip:			
Website:				
AGREEMENT				
Pulse Podcast cancellations must be made 60 out in accordance with the billing plan specific the billing date. Accounts with past-due balanc must notify Peninsula Publishing & Distribution which all claims are void. Peninsula Publishing	ed. TERMS: Balances are considered paces will be charged an interest rate of 1 n, Inc. of advertisement errors within 1!	ast due after 30 days from .5% monthly. Advertisers 5 days of the initial run, after	/ERTISER'S SIGNATURE	DATE

any reason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void. ADVERTISING REPRESENTATIVE

DATE