doorcounty pulse.com

2024 CONTRACT

EFFECTIVE SEPTEMBER 1, 2023

CONTACT INFORMATION

Business: _____

Ad Contact: _____

Tel: _____ Cell: _____

Email Address: _____

Street Address: _____

Billing Address: _____

City: _____ Zip: _____

Website: _____

URL LINK

_____

COST INFORMATION

PRODUCTION

Materials for production are due 1 week prior to run

- Static ad (jpg): $40
- Animated gif ad: $90

PRODUCTION COST

Ad Creation Cost _____

Number of Ads Produced _____

Creation Cost _____

AD COST

Total Number of Weeks: _____

$200/week = $ _____

Run same ad, same week on Pulse Picks $125/week = _____
(When space is available)

Total Ad Cost $ _____

TOTAL COST

Production and Ad Total Cost $ _____

AGREEMENT

doorcountypulse.com/Pulse Picks cancellations must be made 60 days prior to first scheduled run date. Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5% monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial run, after which all claims are void. The Peninsula Pulse reserves the right to cancel this contract for any reason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void.

_____

ADVERTISER'S SIGNATURE DATE

_____

ADVERTISING REPRESENTATIVE DATE

DATES

Start Date: _____ End Date: _____

We can start your ad anytime!

AD SIZES

☐ **Box** (300 x 250 pixels)

☐ **Leaderboard** (728 x 90 pixels)

NOTES

_____

AD
300 PIXELS X
250 PIXELS

One rectangle (300 pixels x 250 pixels)

- Camera-ready artwork must be provided in JPG format. (Animated artwork in GIF format).
- $50 fee for changing ad during run

**** File size not to exceed 1.5 MB***

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