



**AD PACKAGES** 1,000 plus listeners per show per week.

Materials for production are due 1 week prior to run

30 second ad spots run in a minimum of two shows per week.

**BASIC**

3 WEEKS

\$250.00/week

**10%**

4 -9 WEEKS

\$225.00/week

**30%**

10 - 25 WEEKS

\$175.00/week

**40%**

26 or more WEEKS

\$150.00/week

**Door County Pulse Podcast Advertisement Specifications**

Written ad copy will be recorded by a Pulse Podcast host. Ad slots are 30 seconds or less. Ads will run during the ad break around the middle of each episode's runtime.

\*30 seconds or less of pre-recorded audio may be submitted for consideration, and will be subject to approval.

WEEK	Date Beginning	WEEK	Date Beginning	WEEK	Date Beginning	WEEK	Date Beginning	WEEK	Date Beginning
<input type="checkbox"/> Week 1	January 7	<input type="checkbox"/> Week 12	March 24	<input type="checkbox"/> Week 23	June 9	<input type="checkbox"/> Week 34	August 25	<input type="checkbox"/> Week 45	November 10
<input type="checkbox"/> Week 2	January 14	<input type="checkbox"/> Week 13	March 31	<input type="checkbox"/> Week 24	June 16	<input type="checkbox"/> Week 35	September 1	<input type="checkbox"/> Week 46	November 17
<input type="checkbox"/> Week 3	January 21	<input type="checkbox"/> Week 14	April 7	<input type="checkbox"/> Week 25	June 23	<input type="checkbox"/> Week 36	September 8	<input type="checkbox"/> Week 47	November 24
<input type="checkbox"/> Week 4	January 28	<input type="checkbox"/> Week 15	April 14	<input type="checkbox"/> Week 26	June 30	<input type="checkbox"/> Week 37	September 15	<input type="checkbox"/> Week 48	December 1
<input type="checkbox"/> Week 5	February 4	<input type="checkbox"/> Week 16	April 21	<input type="checkbox"/> Week 27	July 7	<input type="checkbox"/> Week 38	September 22	<input type="checkbox"/> Week 49	December 8
<input type="checkbox"/> Week 6	February 11	<input type="checkbox"/> Week 17	April 28	<input type="checkbox"/> Week 28	July 14	<input type="checkbox"/> Week 39	September 29	<input type="checkbox"/> Week 50	December 15
<input type="checkbox"/> Week 7	February 18	<input type="checkbox"/> Week 18	May 5	<input type="checkbox"/> Week 29	July 21	<input type="checkbox"/> Week 40	October 6	<input type="checkbox"/> Week 51	December 22
<input type="checkbox"/> Week 8	February 25	<input type="checkbox"/> Week 19	May 12	<input type="checkbox"/> Week 30	July 28	<input type="checkbox"/> Week 41	October 13	<input type="checkbox"/> Week 52	December 29
<input type="checkbox"/> Week 9	March 3	<input type="checkbox"/> Week 20	May 19	<input type="checkbox"/> Week 31	August 4	<input type="checkbox"/> Week 42	October 20		
<input type="checkbox"/> Week 10	March 10	<input type="checkbox"/> Week 21	May 26	<input type="checkbox"/> Week 32	August 11	<input type="checkbox"/> Week 43	October 27		
<input type="checkbox"/> Week 11	March 17	<input type="checkbox"/> Week 22	June 2	<input type="checkbox"/> Week 33	August 18	<input type="checkbox"/> Week 44	November 3		

**CONTACT INFORMATION**

Business: \_\_\_\_\_

Ad Contact: \_\_\_\_\_

Tel: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

**AD COST**

Number of Weeks: \_\_\_\_\_ Cost per week \$ \_\_\_\_\_ Total Ad Cost \$ \_\_\_\_\_

**NOTES**

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**AGREEMENT**

Pulse Podcast cancellations must be made 60 days prior to first scheduled run date. Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5% monthly. Advertisers must notify Peninsula Publishing & Distribution, Inc. of advertisement errors within 15 days of the initial run, after which all claims are void. Peninsula Publishing & Distribution, Inc. reserves the right to cancel this contract for any reason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void.

\_\_\_\_\_  
ADVERTISER'S SIGNATURE DATE

\_\_\_\_\_  
ADVERTISING REPRESENTATIVE DATE

