

CONTACT INFORMATION

Business: _____

Ad Contact: _____

Tel: _____ Cell: _____

Email Address: _____

Street Address: _____

Billing Address: _____

City: _____ Zip: _____

Website: _____

URL LINK

COST INFORMATION

Production

Materials for production are due 1 week prior to run

- Static ad (jpg): \$40
- Animated gif ad: \$90

Production Cost

Ad Creation Cost _____

Number of Ads Produced _____

Creation Cost _____

Ad Cost

Total Number of Weeks: _____

\$275/week = \$ _____

Run same ad, same week on doorcountypulse.com \$50/week = \$ _____

Total Ad Cost \$ _____

TOTAL COST

Production and Ad Total Cost \$ _____

AGREEMENT

Pulse Picks/web cancellations must be made 60 days prior to first scheduled run date. Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5% monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial run, after which all claims are void. The Peninsula Pulse reserves the right to cancel this contract for any reason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void.

ADVERTISER'S SIGNATURE

DATE

ADVERTISING REPRESENTATIVE

DATE

WEEKS

PULSE PICKS ADS RUN TUESDAY - MONDAY

WEEK	Date Beginning	WEEK	Date Beginning	WEEK	Date Beginning
<input type="checkbox"/> Week 1	January 2	<input type="checkbox"/> Week 19	May 7	<input type="checkbox"/> Week 37	September 10
<input type="checkbox"/> Week 2	January 9	<input type="checkbox"/> Week 20	May 14	<input type="checkbox"/> Week 38	September 17
<input type="checkbox"/> Week 3	January 16	<input type="checkbox"/> Week 21	May 21	<input type="checkbox"/> Week 39	September 24
<input type="checkbox"/> Week 4	January 23	<input type="checkbox"/> Week 22	May 28	<input type="checkbox"/> Week 40	October 1
<input type="checkbox"/> Week 5	January 30	<input type="checkbox"/> Week 23	June 4	<input type="checkbox"/> Week 41	October 8
<input type="checkbox"/> Week 6	February 6	<input type="checkbox"/> Week 24	June 11	<input type="checkbox"/> Week 42	October 15
<input type="checkbox"/> Week 7	February 13	<input type="checkbox"/> Week 25	June 18	<input type="checkbox"/> Week 43	October 22
<input type="checkbox"/> Week 8	February 20	<input type="checkbox"/> Week 26	June 25	<input type="checkbox"/> Week 44	October 29
<input type="checkbox"/> Week 9	February 27	<input type="checkbox"/> Week 27	July 2	<input type="checkbox"/> Week 45	November 5
<input type="checkbox"/> Week 10	March 5	<input type="checkbox"/> Week 28	July 9	<input type="checkbox"/> Week 46	November 12
<input type="checkbox"/> Week 11	March 12	<input type="checkbox"/> Week 29	July 16	<input type="checkbox"/> Week 47	November 19
<input type="checkbox"/> Week 12	March 19	<input type="checkbox"/> Week 30	July 23	<input type="checkbox"/> Week 48	November 26
<input type="checkbox"/> Week 13	March 26	<input type="checkbox"/> Week 31	July 30	<input type="checkbox"/> Week 49	December 3
<input type="checkbox"/> Week 14	April 2	<input type="checkbox"/> Week 32	August 6	<input type="checkbox"/> Week 50	December 10
<input type="checkbox"/> Week 15	April 9	<input type="checkbox"/> Week 33	August 13	<input type="checkbox"/> Week 51	December 17
<input type="checkbox"/> Week 16	April 16	<input type="checkbox"/> Week 34	August 20	<input type="checkbox"/> Week 52	December 24
<input type="checkbox"/> Week 17	April 23	<input type="checkbox"/> Week 35	August 27	<input type="checkbox"/> Week 53	December 31
<input type="checkbox"/> Week 18	April 30	<input type="checkbox"/> Week 36	September 3		

SIZES

AD
300 PIXELS X
250 PIXELS

One rectangle (300 pixels x 250 pixels) display ad will appear every day in the daily Pulse Picks email.

- Advertising materials are due at noon on Thursdays the week prior.
- Camera-ready artwork must be provided in JPG format. (Animated artwork in GIF format).
- \$50 fee for changing ad during run

*** File size not to exceed 1.5 MB**

NOTES

