

## Reach your audience. Make an impact.

tel: 920.839.2120 | fax: 920.839.2929 | email: advertise@doorcountyliving.com | website: doorcountypulse.com | office: 8142 highway 57, baileys harbor, wi 54202

### CONTACT INFORMATION

Business: \_\_\_\_\_

Ad Contact: \_\_\_\_\_

Tel: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

### AD SIZE & RATES

NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES							PHILANTHROPY ISSUE RATES	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
1x	\$498	\$644	\$895	\$1,127	\$1,393	\$1,672	\$2,189	\$914	\$1,522
2x	\$473	\$605	\$832	\$1,037	\$1,268	\$1,505	\$2,036	\$849	\$1,416
3x	\$425	\$520	\$708	\$954	\$1,191	\$1,308	\$1,709	\$791	\$1,311
4x or more	\$404	\$468	\$644	\$821	\$1,060	\$1,178	\$1,556	\$725	\$1,218

Please inquire about premium placement rates - availability is limited.

### NOTES

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Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify Door County Living of advertisement errors within 15 days of the initial publication, after which time all claims are void. Door County Living reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST DUE BALANCES (45 DAYS).

### ISSUES

Philanthropy Issue 2023 – distributed all year - April release  
FULL and Half PAGE ONLY (deadline March 12, 2023)

Early Summer 2023 – published before May 6  
(deadline April 12, 2023)

Late Summer 2023 – published before July 4  
(deadline June 7, 2023)

Autumn 2023 – published before Labor Day  
(deadline August 3, 2023)

Winter 2023 – published before Thanksgiving  
(deadline October 18, 2023)

### COST INFORMATION

Ad Size: \_\_\_\_\_

Number of Regular Ads: \_\_\_\_\_

Price per Ad: \$ \_\_\_\_\_

Subtotal: \$ \_\_\_\_\_

Philanthropy Issue \$ \_\_\_\_\_

% Discount: \_\_\_\_\_%

Total Cost: \$ \_\_\_\_\_

Locally owned and operated, Door County Living celebrates the lives, experiences and history of our community.

DCL ADVERTISING REPRESENTATIVE

DATE

ADVERTISER'S SIGNATURE

DATE

