



## AD PACKAGES 1,000 plus listeners per show per week.

*Materials for production are due 1 week prior to run*

**30 second ad spots** run in a minimum of two shows per week.

**BASIC**

**1-3 WEEKS**

**\$250.00/week**

**10%**

**4 -9 WEEKS**

**\$225.00/week**

**30%**

**10 - 25 WEEKS**

**\$175.00/week**

**40%**

**26 or more WEEKS**

**\$150.00/week**

### Door County Pulse Podcast Advertisement Specifications

Written ad copy will be recorded by a Pulse Podcast host. Ad slots are 30 seconds or less. Ads will run during the ad break around the middle of each episode's runtime.

\*30 seconds or less of pre-recorded audio may be submitted for consideration, and will be subject to approval.

