

### CONTACT INFORMATION

Business: \_\_\_\_\_

Ad Contact: \_\_\_\_\_

Tel: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

### AD SIZE & RATES

Please inquire about premium placement rates - availability is limited.

NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES							PHILANTHROPY ISSUE RATES	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
1x	\$463	\$598	\$832	\$1,047	\$1,295	\$1,554	\$2,034	\$849	\$1,414
2x	\$439	\$562	\$773	\$964	\$1,178	\$1,398	\$1,892	\$789	\$1,316
3x	\$395	\$483	\$658	\$886	\$1,107	\$1,216	\$1,588	\$735	\$1,218
4x or more	\$375	\$435	\$598	\$762	\$985	\$1,094	\$1,446	\$674	\$1,131

### ISSUES

- Autumn 2021 – published before Labor Day  
*(deadline August 4, 2021)*
- Winter 2021 – published before Thanksgiving  
*(deadline October 20, 2021)*
- Philanthropy Issue 2022 – distributed all year - April release  
*FULL and Half PAGE ONLY (deadline March 16, 2022)*
- Early Summer 2022 – published before May 7  
*(deadline April 6, 2022)*
- Late Summer 2022 – published before July 4  
*(deadline June 8, 2022)*
- Autumn 2022 – published before Labor Day  
*(deadline August 3, 2022)*
- Winter 2022 – published before Thanksgiving  
*(deadline October 19, 2022)*

### NOTES

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify *Door County Living* of advertisement errors within 15 days of the initial publication, after which time all claims are void. *Door County Living* reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST DUE BALANCES (45 DAYS).

### COST INFORMATION

Ad Size: \_\_\_\_\_

Number of Regular Ads: \_\_\_\_\_

Price per Ad: \$ \_\_\_\_\_

Subtotal: \$ \_\_\_\_\_

Philanthropy Issue \$ \_\_\_\_\_

% Discount: \_\_\_\_\_ %

Total Cost: \$ \_\_\_\_\_