



2021 contract

we deliver door county

8142 HWY 57, baileys harbor, wi 54202 | doorcountypaperboy.com | info@doorcountypaperboy.com | 920.421.2500

CONTACT INFORMATION

Business Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Work Phone: _____

Cell Phone: _____

Email: _____

Website: _____

RATE INFORMATION

\$150 deposit due with this signed contract to hold space.

RACK SERVICE (BROCHURES AND RACK CARDS):

- \$795 for one year, April 1, 2021 through March 31, 2022. Customers who provide Paper Boy with materials by April 12, 2021 will be entitled to a \$25 discount on their 2021 contract. Please see the "Note" section above for specific quantities to satisfy this requirement. Includes delivery to DC Visitor Bureau and info center (in the town where your business is located only).
- \$50 charge to replace all materials with new/updated materials in all racks.
- \$150 non-refundable deposit due November 15, 2020 to guarantee your slot for 2021. Remaining balance due June 1, 2021.
- Rack cards and brochures can be no larger than 4 inches wide by 9 inches tall.

Each customer's materials will be distributed to at least 87 racks in Door County.

(NOTE: PAPER BOY SERVICES MORE THAN 140 RACKS. YOUR MATERIALS WILL NOT APPEAR IN EVERY RACK AND SPECIFIC RACK LOCATION REQUESTS CANNOT BE ACCOMMODATED).

Each customer's materials will appear in one slot on each of its assigned racks. Customers must provide materials to Paper Boy office at our office (8142 Highway 57, Baileys Harbor), Monday - Friday, 9:00 to 4:00, unless other arrangements are agreed to. Each rack will be visited on a regular basis to ensure items are stocked and kept tidy. Non-paying customers' materials will be removed. Customers are limited to 2 slots per business (displaying identical advertising material). Please provide your new materials to Paper Boy as early as possible in springtime, as volume is very high during this period. Also, at least two weeks lead-time is recommended prior to all holidays.

DESCRIPTION OF MATERIAL TO BE DISTRIBUTED:

COST

\$795 (\$770 if materials are in our warehouse by April 12, 2021)

NOTES

We will need a minimum of 5,000 of your rack cards by April 12, 2021 in order to fill the racks to start the year.

AGREEMENT

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past due balances will be charged an interest rate of 1.5 percent monthly. Paper Boy reserves the right to cancel this contract if the client does not comply with the payment agreement here specified.

SIGN & DATE

CLIENT'S SIGNATURE

DATE

THANK YOU FOR YOUR BUSINESS!

FOR OFFICE USE ONLY

Invoicing:

Sent: _____ Paid: _____ Recorded: _____



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