



door WEDDING

Your Guide to All Things Wedding in the County

Door Wedding is Door County's only wedding specific publication, brought to you by the experienced team behind Door County Living and Peninsula Pulse. The annual magazine is dedicated to providing an accessible and reliable resource representing the growing wedding industry in the area. The content aims to inform and inspire couples who choose Door County for their big day.

Photo Credit: Tandem Photography of Door County



A Comprehensive Guide

Couples who choose to host their wedding in Door County invite their loved ones to immerse themselves in the landscapes, local food, unique communities and special atmosphere only the peninsula can offer. These visitors are seeking a diverse set of products and services to match their own budget and preferences. To assist in the planning process, Door Wedding offers a detailed vendor guide showcasing the variety of local businesses that serve the wedding industry.

Businesses operating within our **eight wedding-specific categories*** will be included as a listing - with name and contact information - in the guide for **free**. Advertisers will receive an extended listing, allowing for an opportunity to introduce the business or service to potential customers, as well as be highlighted in an Index of Advertisers which will direct readers to specific ad locations.

*If an advertiser does not fit within the core categories, they will be listed in our **Sponsored Category** and will also receive an extended listing.

The Vendor Guide

Core Categories:

Catering
Ceremony & Reception Venues
Florists
Photographers
Spa / Salon / Makeup Artists
Tent Rentals
Transportation
Wedding Planners / Coordinators

Sample Sponsored Categories:

*not limited to

Bakery
Bridal Party Activities / Excursions
Gifts & Favors
Honeymoon Packages
Jeweler
Musicians / DJ's / Emcees
Officiants



Photo Credit: Colleen Bies and Victoria Danielle Photography

The Details

Circulation & Distribution

Door Wedding will have a minimum of 10,000 copy circulation for the 2021 annual. The free publication will be distributed across the county in targeted locations based on feedback from the 2020 distribution. The magazine will also be available via mail for a small fee to cover shipping and handling costs.

The 2021 magazine will again feature two different covers to adapt to the seasonality of the county and target brides who are planning for different times of the year. The **Spring / Summer** cover will be on stands in April 2021 with the **Fall / Winter** cover distributing just before Labor Day.

An Online Presence

The 2020 issue will be made available via a digital copy online in spring 2021, and the 2021 issue will be made available online in spring 2022. Door Wedding also has created a presence on Facebook and Instagram.



Photo Credit from left: Victoria Danielle Photography, Katie Ricard Photography, Artemisl Photography, Katie Ricard Photography



Photo Credit: Katie Ricard Photography

Placements & Pricing

All advertisers receive an expanded listing

Quarter Page · \$395

3.375"w x 4.875"h or 7"w x 2.375"h

Half Page · \$695

3.375"w x 10"h or 7"w x 4.875"h

Full Page · \$1,250

Bleed 8.625"w x 11"h, live area 7" x 10"
Trim size 8.375" x 10.75"

Premium Spot · please inquire

Back Cover, Inside Front Cover,
Inside Back Cover, Two Page Spreads

*Back Cover includes one creative
change for Fall edition

Contact

Please feel free to get in touch if you have any questions.

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Editorial Features

Editorial content for Door Wedding is created separately from the ad placements. The goal is to highlight the variety of real weddings that take place across the different areas of Door County and share the love stories of the couples.

If you have content to submit for editorial consideration, please contact us at: contact@doorwedding.com.



Photo Credit: Tandem Photography of Door County