

## CONTACT INFORMATION

Business: \_\_\_\_\_  
 Ad Contact: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Cell: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Website: \_\_\_\_\_

## URL LINK

## COST INFORMATION

<b>Production</b>	<b>Production Cost</b>
Materials for production are due	Ad Creation Cost _____
1 week prior to run	Number of Ads Produced _____
• Static ad (jpg): \$40	Creation Cost _____
• Animated gif ad: \$90	<b>Ad Cost</b>
	Total Number of Weeks: _____
	\$175/week = \$ _____
	Run same ad, same week on doorcountypulse.com \$75/week = \$75 _____
	Total Ad Cost \$ _____
	<b>TOTAL COST</b>
	Production and Ad Total Cost \$ _____

## AGREEMENT

Pulse Picks/web cancellations must be made 60 days prior to first scheduled run date. Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5% monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial run, after which all claims are void. The Peninsula Pulse reserves the right to cancel this contract for any reason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void.

ADVERTISER'S SIGNATURE

DATE

ADVERTISING REPRESENTATIVE

DATE

## WEEKS

## PULSE PICKS ADS RUN TUESDAY - MONDAY

WEEK	Date Beginning	WEEK	Date Beginning	WEEK	Date Beginning
<input type="checkbox"/> Week 1	January 5, 2021	<input type="checkbox"/> Week 19	May 11, 2021	<input type="checkbox"/> Week 37	September 14, 2021
<input type="checkbox"/> Week 2	January 12, 2021	<input type="checkbox"/> Week 20	May 18, 2021	<input type="checkbox"/> Week 38	September 21, 2021
<input type="checkbox"/> Week 3	January 19, 2021	<input type="checkbox"/> Week 21	May 25, 2021	<input type="checkbox"/> Week 39	September 28, 2021
<input type="checkbox"/> Week 4	January 26, 2021	<input type="checkbox"/> Week 22	June 1, 2021	<input type="checkbox"/> Week 40	October 5, 2021
<input type="checkbox"/> Week 5	February 2, 2021	<input type="checkbox"/> Week 23	June 8, 2021	<input type="checkbox"/> Week 41	October 12, 2021
<input type="checkbox"/> Week 6	February 9, 2021	<input type="checkbox"/> Week 24	June 15, 2021	<input type="checkbox"/> Week 42	October 19, 2021
<input type="checkbox"/> Week 7	February 16, 2021	<input type="checkbox"/> Week 25	June 22, 2021	<input type="checkbox"/> Week 43	October 26, 2021
<input type="checkbox"/> Week 8	February 23, 2021	<input type="checkbox"/> Week 26	June 29, 2021	<input type="checkbox"/> Week 44	November 2, 2021
<input type="checkbox"/> Week 9	March 2, 2021	<input type="checkbox"/> Week 27	July 6, 2021	<input type="checkbox"/> Week 45	November 9, 2021
<input type="checkbox"/> Week 10	March 9, 2021	<input type="checkbox"/> Week 28	July 13, 2021	<input type="checkbox"/> Week 46	November 16, 2021
<input type="checkbox"/> Week 11	March 16, 2021	<input type="checkbox"/> Week 29	July 20, 2021	<input type="checkbox"/> Week 47	November 23, 2021
<input type="checkbox"/> Week 12	March 23, 2021	<input type="checkbox"/> Week 30	July 27, 2021	<input type="checkbox"/> Week 48	November 30, 2021
<input type="checkbox"/> Week 13	March 30, 2021	<input type="checkbox"/> Week 31	August 3, 2021	<input type="checkbox"/> Week 49	December 7, 2021
<input type="checkbox"/> Week 14	April 6, 2021	<input type="checkbox"/> Week 32	August 10, 2021	<input type="checkbox"/> Week 50	December 14, 2021
<input type="checkbox"/> Week 15	April 13, 2021	<input type="checkbox"/> Week 33	August 17, 2021	<input type="checkbox"/> Week 51	December 21, 2021
<input type="checkbox"/> Week 16	April 20, 2021	<input type="checkbox"/> Week 34	August 24, 2021	<input type="checkbox"/> Week 52	December 28, 2021
<input type="checkbox"/> Week 17	April 27, 2021	<input type="checkbox"/> Week 35	August 31, 2021		
<input type="checkbox"/> Week 18	May 4, 2021	<input type="checkbox"/> Week 36	September 7, 2021		

## SIZES

## AD

# 300 PIXELS X 250 PIXELS

One rectangle (300 pixels x 250 pixels) display ad will appear every day in the daily Pulse Picks email.

- Ads will turn over on Monday afternoons between noon and 5 pm.
- Advertising materials are due at noon on Thursdays the week prior.
- Camera-ready artwork must be provided in JPG format. (Animated artwork in GIF format).
- \$50 fee for changing ad during run

## NOTES

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