

EFFECTIVE JANUARY 1, 2020

CONTACT INFORMATION

Business: _____
 Ad Contact: _____
 Tel: _____
 Cell: _____
 Email Address: _____
 Street Address: _____
 Billing Address: _____
 City: _____
 State: _____ Zip: _____

COST INFORMATION

Dimensions: _____
 Column Inches: _____ x 20.60 \$ _____
 Color (Column Inches): _____ x \$8.00 \$ _____
 Subtotal: \$ _____
 % Discount: _____
 Total per Issue: \$ _____
 Number of Issues: X _____
 Subtotal: \$ _____
Total Cost: \$ _____

DISCOUNTS

DISCOUNTS ARE CUMULATIVE

(MAXIMUM DISCOUNT ALLOWED = 30%)

- 5% off – 12 issues
- 5% off – 24 issues
- 5% off – 36 issues
- 5% off – 52 issues
- 5% off – Nonprofit
- 5% off – Prepay in full

CELEBRATING OUR
25th
 ANNIVERSARY

PLEASE INQUIRE ABOUT SPECIAL RATES OR PACKAGES

AGREEMENT

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial publication, after which time all claims are void. The Peninsula Pulse reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. Cancelled, pre-paid advertising will be held as Peninsula Pulse credit for one year, after which time credit will be void. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST-DUE BALANCES (45 DAYS).



ADVERTISER'S SIGNATURE

DATE

PULSE ADVERTISING REPRESENTATIVE

DATE

| PUBLICATION DATES | | ISSUE NOTES | OFFICE USE ONLY |
|-----------------------------|----------------|----------------------------|--------------------------|
| <input type="checkbox"/> 1 | • January 8 | | <input type="checkbox"/> |
| <input type="checkbox"/> 2 | • January 15 | | <input type="checkbox"/> |
| <input type="checkbox"/> 3 | • January 22 | | <input type="checkbox"/> |
| <input type="checkbox"/> 4 | • January 29 | | <input type="checkbox"/> |
| <input type="checkbox"/> 5 | • February 5 | | <input type="checkbox"/> |
| <input type="checkbox"/> 6 | • February 12 | | <input type="checkbox"/> |
| <input type="checkbox"/> 7 | • February 19 | | <input type="checkbox"/> |
| <input type="checkbox"/> 8 | • February 26 | | <input type="checkbox"/> |
| <input type="checkbox"/> 9 | • March 5 | | <input type="checkbox"/> |
| <input type="checkbox"/> 10 | • March 12 | | <input type="checkbox"/> |
| <input type="checkbox"/> 11 | • March 19 | | <input type="checkbox"/> |
| <input type="checkbox"/> 12 | • March 26 | | <input type="checkbox"/> |
| <input type="checkbox"/> 13 | • April 2 | | <input type="checkbox"/> |
| <input type="checkbox"/> 14 | • April 9 | | <input type="checkbox"/> |
| <input type="checkbox"/> 15 | • April 16 | | <input type="checkbox"/> |
| <input type="checkbox"/> 16 | • April 23 | | <input type="checkbox"/> |
| <input type="checkbox"/> 17 | • April 30 | | <input type="checkbox"/> |
| <input type="checkbox"/> 18 | • May 7 | | <input type="checkbox"/> |
| <input type="checkbox"/> 19 | • May 14 | | <input type="checkbox"/> |
| <input type="checkbox"/> 20 | • May 21 | | <input type="checkbox"/> |
| <input type="checkbox"/> 21 | • May 28 | | <input type="checkbox"/> |
| <input type="checkbox"/> 22 | • June 4 | | <input type="checkbox"/> |
| <input type="checkbox"/> 23 | • June 11 | | <input type="checkbox"/> |
| <input type="checkbox"/> 24 | • June 18 | | <input type="checkbox"/> |
| <input type="checkbox"/> 25 | • June 25 | | <input type="checkbox"/> |
| <input type="checkbox"/> 26 | • July 2 | | <input type="checkbox"/> |
| <input type="checkbox"/> 27 | • July 9 | | <input type="checkbox"/> |
| <input type="checkbox"/> 28 | • July 16 | | <input type="checkbox"/> |
| <input type="checkbox"/> 29 | • July 23 | | <input type="checkbox"/> |
| <input type="checkbox"/> 30 | • July 30 | | <input type="checkbox"/> |
| <input type="checkbox"/> 31 | • August 6 | | <input type="checkbox"/> |
| <input type="checkbox"/> 32 | • August 13 | | <input type="checkbox"/> |
| <input type="checkbox"/> 33 | • August 20 | | <input type="checkbox"/> |
| <input type="checkbox"/> 34 | • August 27 | | <input type="checkbox"/> |
| <input type="checkbox"/> 35 | • September 3 | | <input type="checkbox"/> |
| <input type="checkbox"/> 36 | • September 10 | | <input type="checkbox"/> |
| <input type="checkbox"/> 37 | • September 17 | | <input type="checkbox"/> |
| <input type="checkbox"/> 38 | • September 24 | | <input type="checkbox"/> |
| <input type="checkbox"/> 39 | • October 1 | | <input type="checkbox"/> |
| <input type="checkbox"/> 40 | • October 8 | | <input type="checkbox"/> |
| <input type="checkbox"/> 41 | • October 15 | | <input type="checkbox"/> |
| <input type="checkbox"/> 42 | • October 22 | | <input type="checkbox"/> |
| <input type="checkbox"/> 43 | • October 29 | | <input type="checkbox"/> |
| <input type="checkbox"/> 44 | • November 5 | | <input type="checkbox"/> |
| <input type="checkbox"/> 45 | • November 12 | | <input type="checkbox"/> |
| <input type="checkbox"/> 46 | • November 19 | | <input type="checkbox"/> |
| <input type="checkbox"/> 47 | • November 26 | Wednesday delivery. | <input type="checkbox"/> |
| <input type="checkbox"/> 48 | • December 3 | | <input type="checkbox"/> |
| <input type="checkbox"/> 49 | • December 10 | | <input type="checkbox"/> |
| <input type="checkbox"/> 50 | • December 17 | | <input type="checkbox"/> |
| <input type="checkbox"/> 51 | • December 24 | Thursday delivery. | <input type="checkbox"/> |
| <input type="checkbox"/> 52 | • December 31 | | <input type="checkbox"/> |