

EFFECTIVE JANUARY 1, 2020

CONTACT INFORMATION

Business: _____
 Ad Contact: _____
 Tel: _____
 Cell: _____
 Email Address: _____
 Street Address: _____
 Billing Address: _____
 City: _____
 State: _____ Zip: _____

COST INFORMATION

Dimensions: _____
 Column Inches: _____ x 20.60 \$ _____
 Color (Column Inches): _____ x \$8.00 \$ _____
 Subtotal: \$ _____
 % Discount: _____
 Total per Issue: \$ _____
 Number of Issues: X _____
 Subtotal: \$ _____
Total Cost: \$ _____

DISCOUNTS

DISCOUNTS ARE CUMULATIVE

(MAXIMUM DISCOUNT ALLOWED = 30%)

- 5% off – 12 issues
- 5% off – 24 issues
- 5% off – 36 issues
- 5% off – 52 issues
- 5% off – Nonprofit
- 5% off – Prepay in full



PLEASE INQUIRE ABOUT SPECIAL RATES OR PACKAGES

AGREEMENT

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial publication, after which time all claims are void. The Peninsula Pulse reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. Cancelled, pre-paid advertising will be held as Peninsula Pulse credit for one year, after which time credit will be void. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST-DUE BALANCES (45 DAYS).



ADVERTISER'S SIGNATURE _____ DATE _____

PULSE ADVERTISING REPRESENTATIVE _____ DATE _____

PUBLICATION DATES	ISSUE NOTES	OFFICE USE ONLY
<input type="checkbox"/> Issue 1 • January 1	Thursday delivery.	<input type="checkbox"/>
<input type="checkbox"/> Issue 2 • January 8		<input type="checkbox"/>
<input type="checkbox"/> Issue 3 • January 15		<input type="checkbox"/>
<input type="checkbox"/> Issue 4 • January 22		<input type="checkbox"/>
<input type="checkbox"/> Issue 5 • January 29		<input type="checkbox"/>
<input type="checkbox"/> Issue 6 • February 5		<input type="checkbox"/>
<input type="checkbox"/> Issue 7 • February 12		<input type="checkbox"/>
<input type="checkbox"/> Issue 8 • February 19		<input type="checkbox"/>
<input type="checkbox"/> Issue 9 • February 26		<input type="checkbox"/>
<input type="checkbox"/> Issue 10 • March 5		<input type="checkbox"/>
<input type="checkbox"/> Issue 11 • March 12		<input type="checkbox"/>
<input type="checkbox"/> Issue 12 • March 19		<input type="checkbox"/>
<input type="checkbox"/> Issue 13 • March 26		<input type="checkbox"/>
<input type="checkbox"/> Issue 14 • April 2		<input type="checkbox"/>
<input type="checkbox"/> Issue 15 • April 9		<input type="checkbox"/>
<input type="checkbox"/> Issue 16 • April 16		<input type="checkbox"/>
<input type="checkbox"/> Issue 17 • April 23		<input type="checkbox"/>
<input type="checkbox"/> Issue 18 • April 30		<input type="checkbox"/>
<input type="checkbox"/> Issue 19 • May 7		<input type="checkbox"/>
<input type="checkbox"/> Issue 20 • May 14		<input type="checkbox"/>
<input type="checkbox"/> Issue 21 • May 21		<input type="checkbox"/>
<input type="checkbox"/> Issue 22 • May 28		<input type="checkbox"/>
<input type="checkbox"/> Issue 23 • June 4		<input type="checkbox"/>
<input type="checkbox"/> Issue 24 • June 11		<input type="checkbox"/>
<input type="checkbox"/> Issue 25 • June 18		<input type="checkbox"/>
<input type="checkbox"/> Issue 26 • June 25		<input type="checkbox"/>
<input type="checkbox"/> Issue 27 • July 2		<input type="checkbox"/>
<input type="checkbox"/> Issue 28 • July 9		<input type="checkbox"/>
<input type="checkbox"/> Issue 29 • July 16		<input type="checkbox"/>
<input type="checkbox"/> Issue 30 • July 23		<input type="checkbox"/>
<input type="checkbox"/> Issue 31 • July 30		<input type="checkbox"/>
<input type="checkbox"/> Issue 32 • August 6		<input type="checkbox"/>
<input type="checkbox"/> Issue 33 • August 13		<input type="checkbox"/>
<input type="checkbox"/> Issue 34 • August 20		<input type="checkbox"/>
<input type="checkbox"/> Issue 35 • August 27		<input type="checkbox"/>
<input type="checkbox"/> Issue 36 • September 3		<input type="checkbox"/>
<input type="checkbox"/> Issue 37 • September 10		<input type="checkbox"/>
<input type="checkbox"/> Issue 38 • September 17		<input type="checkbox"/>
<input type="checkbox"/> Issue 39 • September 24		<input type="checkbox"/>
<input type="checkbox"/> Issue 40 • October 1		<input type="checkbox"/>
<input type="checkbox"/> Issue 41 • October 8		<input type="checkbox"/>
<input type="checkbox"/> Issue 42 • October 15		<input type="checkbox"/>
<input type="checkbox"/> Issue 43 • October 22		<input type="checkbox"/>
<input type="checkbox"/> Issue 44 • October 29		<input type="checkbox"/>
<input type="checkbox"/> Issue 45 • November 5		<input type="checkbox"/>
<input type="checkbox"/> Issue 46 • November 12		<input type="checkbox"/>
<input type="checkbox"/> Issue 47 • November 19		<input type="checkbox"/>
<input type="checkbox"/> Issue 48 • November 26	Wednesday delivery.	<input type="checkbox"/>
<input type="checkbox"/> Issue 49 • December 3		<input type="checkbox"/>
<input type="checkbox"/> Issue 50 • December 10		<input type="checkbox"/>
<input type="checkbox"/> Issue 51 • December 17		<input type="checkbox"/>
<input type="checkbox"/> Issue 52 • December 24	Thursday delivery.	<input type="checkbox"/>
<input type="checkbox"/> Issue 53 • December 31		<input type="checkbox"/>