

CONTACT INFORMATION

Business: _____
 Ad Contact: _____
 Tel: _____ Cell: _____
 Email Address: _____
 Street Address: _____
 Billing Address: _____
 City: _____ Zip: _____
 Website: _____

URL LINK

COST INFORMATION

Production	Production Cost
Materials for production are due 1 week prior to run	Ad Creation Cost _____
• Static ad (jpg): \$40	Number of Ads Produced _____
• Animated gif ad: \$90	Creation Cost _____
	Ad Cost
	Total Number of Weeks: _____
	x \$175/week = \$ _____
	Total Cost \$ _____

AGREEMENT

Pulse Picks/web cancellations must be made 60 days prior to first scheduled run date. Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5% monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial run, after which all claims are void. The Peninsula Pulse reserves the right to cancel this contract for any reason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void.

 ADVERTISER'S SIGNATURE DATE

 ADVERTISING REPRESENTATIVE DATE

WEEKS

PULSE PICKS ADS RUN TUESDAY - MONDAY

WEEK	Date Beginning	WEEK	Date Beginning	WEEK	Date Beginning
<input type="checkbox"/> Week 1	December 31, 2019	<input type="checkbox"/> Week 19	May 5, 2020	<input type="checkbox"/> Week 37	September 8, 2020
<input type="checkbox"/> Week 2	January 7, 2020	<input type="checkbox"/> Week 20	May 12, 2020	<input type="checkbox"/> Week 38	September 15, 2020
<input type="checkbox"/> Week 3	January 14, 2020	<input type="checkbox"/> Week 21	May 19, 2020	<input type="checkbox"/> Week 39	September 22, 2020
<input type="checkbox"/> Week 4	January 21, 2020	<input type="checkbox"/> Week 22	May 26, 2020	<input type="checkbox"/> Week 40	September 29, 2020
<input type="checkbox"/> Week 5	January 28, 2020	<input type="checkbox"/> Week 23	June 2, 2020	<input type="checkbox"/> Week 41	October 6, 2020
<input type="checkbox"/> Week 6	February 4, 2020	<input type="checkbox"/> Week 24	June 9, 2020	<input type="checkbox"/> Week 42	October 13, 2020
<input type="checkbox"/> Week 7	February 11, 2020	<input type="checkbox"/> Week 25	June 16, 2020	<input type="checkbox"/> Week 43	October 20, 2020
<input type="checkbox"/> Week 8	February 18, 2020	<input type="checkbox"/> Week 26	June 23, 2020	<input type="checkbox"/> Week 44	October 27, 2020
<input type="checkbox"/> Week 9	February 25, 2020	<input type="checkbox"/> Week 27	June 30, 2020	<input type="checkbox"/> Week 45	November 3, 2020
<input type="checkbox"/> Week 10	March 3, 2020	<input type="checkbox"/> Week 28	July 7, 2020	<input type="checkbox"/> Week 46	November 10, 2020
<input type="checkbox"/> Week 11	March 10, 2020	<input type="checkbox"/> Week 29	July 14, 2020	<input type="checkbox"/> Week 47	November 17, 2020
<input type="checkbox"/> Week 12	March 17, 2020	<input type="checkbox"/> Week 30	July 21, 2020	<input type="checkbox"/> Week 48	November 24, 2020
<input type="checkbox"/> Week 13	March 24, 2020	<input type="checkbox"/> Week 31	July 28, 2020	<input type="checkbox"/> Week 49	December 1, 2020
<input type="checkbox"/> Week 14	March 31, 2020	<input type="checkbox"/> Week 32	August 4, 2020	<input type="checkbox"/> Week 50	December 8, 2020
<input type="checkbox"/> Week 15	April 7, 2020	<input type="checkbox"/> Week 33	August 11, 2020	<input type="checkbox"/> Week 51	December 15, 2020
<input type="checkbox"/> Week 16	April 14, 2020	<input type="checkbox"/> Week 34	August 18, 2020	<input type="checkbox"/> Week 52	December 22, 2020
<input type="checkbox"/> Week 17	April 21, 2020	<input type="checkbox"/> Week 35	August 25, 2020	<input type="checkbox"/> Week 53	December 29, 2020
<input type="checkbox"/> Week 18	April 28, 2020	<input type="checkbox"/> Week 36	September 1, 2020		

SIZES

AD
300 PIXELS X
250 PIXELS

One rectangle (300 pixels x 250 pixels) display ad will appear every day in the daily Pulse Picks email.

- Website ads will turn over on Monday afternoons between noon and 5 pm.
- Advertising materials are due at noon on Thursdays.
- Camera-ready artwork must be provided in JPG format. (Animated artwork in GIF format).
- \$50 fee for changing ad during run

NOTES

