



2020 contract

we deliver door county

8142 HWY 57, baileys harbor, wi 54202 | doorcountypaperboy.com | info@doorcountypaperboy.com | 920.421.2500

CONTACT INFORMATION:

Business: _____ Contact: _____
 Address: _____ City, State, Zip: _____
 Work Phone: _____ Cell Phone: _____
 Email: _____ Website: _____

RATE INFORMATION

POSTER/FLYER DELIVERY:

- \$1.50 per piece – 50 or more locations
- \$1.75 per piece – Less than 50 locations
- Posters are delivered on Fridays. Materials must be delivered to Paper Boy office by noon on Thursday to guarantee Friday delivery. A \$25 rush charge will be applied if Thursday noon deadline is missed.
- Due to feedback from local businesses, poster delivery is limited to nonprofits or single event promotions.

CUSTOM DELIVERY:

- Rates vary. Contact a Paper Boy representative for more information.

RACK SERVICE (brochures and rack cards):

- \$795 for one year, April 1, 2020 through March 31, 2021. Customers who provide Paper Boy with materials by April 10, 2020 will be entitled to a \$50 discount on their 2020 contract. Please see "Note" section above for specific quantities to satisfy this requirement. Includes delivery to DC Visitor Bureau and info center (in the town where your business is located only).
- \$50 charge to replace all materials with new/updated materials in all racks.
- \$150 non-refundable deposit due December 1, 2019 to guarantee your slot for 2020. Remaining balance due June 1, 2020.
- Rack cards and brochures can be no larger than 4 inches wide by 9 inches tall.

Each customer's materials will be distributed to at least 87 racks in Door County.

(Note: Paper Boy services more than 140 racks. Your materials will not appear in every rack and specific rack location REQUESTS cannot be accommodated). Each customer's materials will appear in one slot on each of its assigned racks. Customers must provide materials to Paper Boy office at our office (8142 Highway 57, Baileys Harbor), Monday - Friday, 9:00 to 4:00, unless other arrangements are agreed to. Each rack will be visited on a regular basis to ensure items are stocked and kept tidy. Non-paying customers materials will be removed. Customers are limited to 2 slots per business (displaying identical advertising material). Please provide your new materials to Paper Boy as early as possible in springtime, as volume is very high during this period. Also, at least two weeks lead-time is recommended prior to all holidays.

TYPE OF DELIVERY:

____ Rack Card Service
 ____ Poster/Flyer
 ____ Custom

MATERIAL TO BE DISTRIBUTED:

____ Number of Boxes
 ____ Number of Pieces/Boxes
 ____ Total Number of Pieces

Are these replacements? Y / N

COST: \$ _____

NOTES:

AGREEMENT:

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past due balances will be charged an interest rate of 1.5 percent monthly. Paper Boy reserves the right to cancel this contract if the client does not comply with the payment agreement here specified.

CLIENT'S SIGNATURE

DATE

THANK YOU FOR YOUR BUSINESS!

FOR OFFICE USE ONLY:

Invoicing:

Sent: _____ Paid: _____ Recorded: _____



The Paper Boy is a Peninsula Publishing & Distribution, Inc. company.