



ADVERTISING RATES

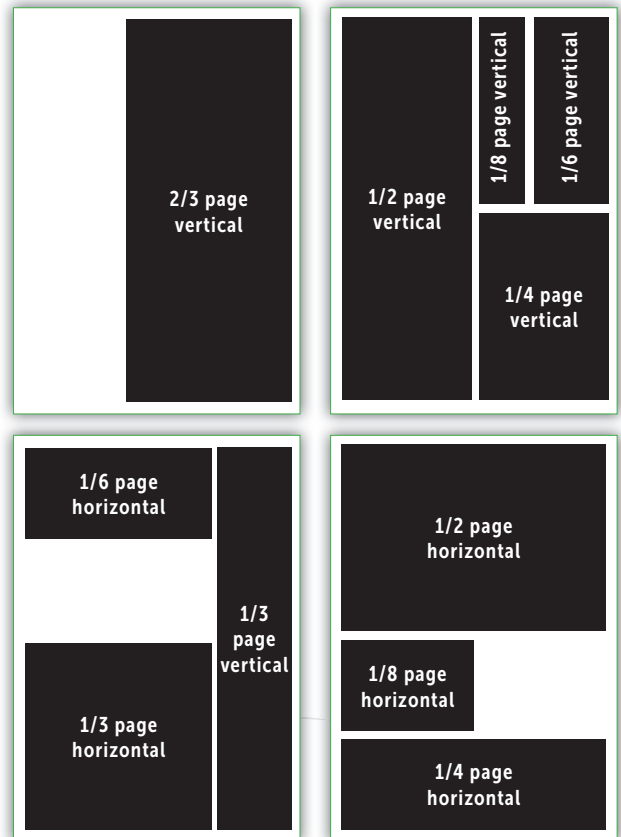
NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES							PHILANTHROPY ISSUE RATES	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
1x	\$456	\$589	\$819	\$1,032	\$1,275	\$1,531	\$2,003	\$836	\$1,393
2x	\$433	\$554	\$762	\$950	\$1,161	\$1,377	\$1,864	\$777	\$1,296
3x	\$389	\$476	\$648	\$873	\$1,091	\$1,198	\$1,564	\$724	\$1,200
4x or more	\$370	\$429	\$589	\$751	\$971	\$1,078	\$1,425	\$664	\$1,115

AD DIMENSIONS, EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUES

- 1/8 page horizontal = 3.375" w x 2.375" h
- 1/8 page vertical = 1.625" w x 4.875" h
- 1/6 page vertical = 2.125" w x 4.875" h
- 1/6 page horizontal = 4.625" w x 2.375" h
- 1/4 page vertical = 3.375" w x 4.875" h
- 1/4 page horizontal = 7" w x 2.375" h
- 1/3 page vertical = 2.125" w x 10" h
- 1/3 page horizontal = 4.625" w x 4.875" h
- 1/2 page vertical = 3.375" w x 10" h
- 1/2 page horizontal = 7" w x 4.875" h
- 2/3 page vertical = 4.625" w x 10" h
- Full page (bleed) = 8.625" w x 11" h live area = 7" x 10"
- Full page (no bleed) = 7" w x 10" h actual trim size = 8.375" x 10.75"

AD DIMENSIONS FOR THE PHILANTHROPY ISSUE

- 1/2 page vertical = 3.125" w x 9.25" h
- 1/2 page horizontal = 6.5" w x 4.625" h
- Full page (bleed) = 7.75" w x 10.25" h live area = 6.5" x 9.25"
- Full page (no bleed) = 6.5" w x 9.25" h actual trim size = 7.5" x 10"



**SIGN UP NOW FOR THE WINTER ISSUE & FOR 2020 AND SAVE!
(10% FOR SIGN-UP OR 15% FOR PRE-PAYMENT)**

CONTACT INFORMATION

Business: _____
 Ad Contact: _____
 Tel: _____ Cell: _____
 Email Address: _____
 Street Address: _____
 Billing Address: _____
 City: _____ Zip: _____
 Website: _____

COST INFORMATION

Ad Size: _____
 Number of Regular Ads: _____
 Price per Ad: \$ _____
 Subtotal: \$ _____
 Philanthropy Issue \$ _____
 % Discount: _____ %
 Total Cost: \$ _____

AD SIZE & RATES

Please inquire about premium placement rates - availability is limited.

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ISSUES

- Winter 2019 – published before Thanksgiving
(deadline October 17, 2019)
- Philanthropy Issue 2020 – distributed all year - February release
FULL and HALF PAGE ONLY (deadline January 12, 2020)
- Early Summer 2020 – published before May 4
(deadline April 3, 2020)
- Late Summer 2020 – published before July 4
(deadline May 29, 2020)
- Autumn 2020– published before Labor Day
(deadline July 31, 2020)
- Winter 2020 – published before Thanksgiving
(deadline October 16, 2020)

NOTES

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify *Door County Living* of advertisement errors within 15 days of the initial publication, after which time all claims are void. *Door County Living* reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST DUE BALANCES (45 DAYS).

