

**CONTACT INFORMATION**

Business: \_\_\_\_\_  
 Ad Contact: \_\_\_\_\_  
 Tel: \_\_\_\_\_  
 Cell: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_

**COST INFORMATION**

Dimensions: \_\_\_\_\_  
 Column Inches: \_\_\_\_\_ x 20.05 \$  
 Color (Column Inches): \_\_\_\_\_ x \$8.00 \$  
 Subtotal: \$ \_\_\_\_\_  
 % Discount: \_\_\_\_\_  
 Total per Issue: \$ \_\_\_\_\_  
 Number of Issues: X \_\_\_\_\_  
 Subtotal: \$ \_\_\_\_\_  
**Total Cost:** \$ \_\_\_\_\_

**DISCOUNTS**

**DISCOUNTS ARE CUMULATIVE**  
 (MAXIMUM DISCOUNT ALLOWED = 30%)  
 5% off - 12 issues  
 5% off - 24 issues  
 5% off - 36 issues  
 5% off - 52 issues  
 5% off - Nonprofit  
 5% off - Prepay in full  
 PLEASE INQUIRE ABOUT SPECIAL QUARTER, HALF, FULL,  
 BACK & FRONT PAGE RATES

**AGREEMENT**

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial publication, after which time all claims are void. The Peninsula Pulse reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. Cancelled, pre-paid advertising will be held as Peninsula Pulse credit for one year, after which time credit will be void. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST-DUE BALANCES (45 DAYS).

PUBLICATION DATES	ISSUE NOTES	OFFICE USE ONLY
<input type="checkbox"/> Issue 1 • January 5		<input type="checkbox"/>
<input type="checkbox"/> Issue 2 • January 12		<input type="checkbox"/>
<input type="checkbox"/> Issue 3 • January 19		<input type="checkbox"/>
<input type="checkbox"/> Issue 4 • January 26		<input type="checkbox"/>
<input type="checkbox"/> Issue 5 • February 2		<input type="checkbox"/>
<input type="checkbox"/> Issue 6 • February 9		<input type="checkbox"/>
<input type="checkbox"/> Issue 7 • February 16		<input type="checkbox"/>
<input type="checkbox"/> Issue 8 • February 23		<input type="checkbox"/>
<input type="checkbox"/> Issue 9 • March 2		<input type="checkbox"/>
<input type="checkbox"/> Issue 10 • March 9		<input type="checkbox"/>
<input type="checkbox"/> Issue 11 • March 16		<input type="checkbox"/>
<input type="checkbox"/> Issue 12 • March 23		<input type="checkbox"/>
<input type="checkbox"/> Issue 13 • March 30		<input type="checkbox"/>
<input type="checkbox"/> Issue 14 • April 6		<input type="checkbox"/>
<input type="checkbox"/> Issue 15 • April 13		<input type="checkbox"/>
<input type="checkbox"/> Issue 16 • April 20		<input type="checkbox"/>
<input type="checkbox"/> Issue 17 • April 27		<input type="checkbox"/>
<input type="checkbox"/> Issue 18 • May 4		<input type="checkbox"/>
<input type="checkbox"/> Issue 19 • May 11		<input type="checkbox"/>
<input type="checkbox"/> Issue 20 • May 18		<input type="checkbox"/>
<input type="checkbox"/> Issue 21 • May 25		<input type="checkbox"/>
<input type="checkbox"/> Issue 22 • June 1		<input type="checkbox"/>
<input type="checkbox"/> Issue 23 • June 8		<input type="checkbox"/>
<input type="checkbox"/> Issue 24 • June 15		<input type="checkbox"/>
<input type="checkbox"/> Issue 25 • June 22		<input type="checkbox"/>
<input type="checkbox"/> Issue 26 • June 29		<input type="checkbox"/>
<input type="checkbox"/> Issue 27 • July 6		<input type="checkbox"/>
<input type="checkbox"/> Issue 28 • July 13		<input type="checkbox"/>
<input type="checkbox"/> Issue 29 • July 20		<input type="checkbox"/>
<input type="checkbox"/> Issue 30 • July 27		<input type="checkbox"/>
<input type="checkbox"/> Issue 31 • August 3		<input type="checkbox"/>
<input type="checkbox"/> Issue 32 • August 10		<input type="checkbox"/>
<input type="checkbox"/> Issue 33 • August 17		<input type="checkbox"/>
<input type="checkbox"/> Issue 34 • August 24		<input type="checkbox"/>
<input type="checkbox"/> Issue 35 • August 31		<input type="checkbox"/>
<input type="checkbox"/> Issue 36 • September 7		<input type="checkbox"/>
<input type="checkbox"/> Issue 37 • September 14		<input type="checkbox"/>
<input type="checkbox"/> Issue 38 • September 21		<input type="checkbox"/>
<input type="checkbox"/> Issue 39 • September 28		<input type="checkbox"/>
<input type="checkbox"/> Issue 40 • October 5		<input type="checkbox"/>
<input type="checkbox"/> Issue 41 • October 12		<input type="checkbox"/>
<input type="checkbox"/> Issue 42 • October 19		<input type="checkbox"/>
<input type="checkbox"/> Issue 43 • October 26		<input type="checkbox"/>
<input type="checkbox"/> Issue 44 • November 2		<input type="checkbox"/>
<input type="checkbox"/> Issue 45 • November 9		<input type="checkbox"/>
<input type="checkbox"/> Issue 46 • November 16		<input type="checkbox"/>
<input type="checkbox"/> Issue 47 • November 21	<b>Wednesday delivery.</b>	<input type="checkbox"/>
<input type="checkbox"/> Issue 48 • November 30		<input type="checkbox"/>
<input type="checkbox"/> Issue 49 • December 7		<input type="checkbox"/>
<input type="checkbox"/> Issue 50 • December 14		<input type="checkbox"/>
<input type="checkbox"/> Issue 51 • December 21		<input type="checkbox"/>
<input type="checkbox"/> Issue 52 • December 28		<input type="checkbox"/>

ADVERTISER'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PULSE ADVERTISING REPRESENTATIVE \_\_\_\_\_ DATE \_\_\_\_\_