

CONTACT INFORMATION

Business: _____

Ad Contact: _____

Tel: _____ Cell: _____

Email Address: _____

Street Address: _____

Billing Address: _____

City: _____ Zip: _____

Website: _____

AD SIZE & RATES

Please inquire about premium placement rates - availability is limited.

NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES							PHILANTHROPY ISSUE RATES	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
1x	\$434	\$561	\$780	\$982	\$1,214	\$1,457	\$1,907	\$796	\$1,326
2x	\$412	\$527	\$725	\$904	\$1,105	\$1,311	\$1,774	\$740	\$1,234
3x	\$370	\$453	\$617	\$831	\$1,038	\$1,140	\$1,489	\$689	\$1,142
4x or more	\$352	\$408	\$561	\$715	\$924	\$1,026	\$1,356	\$632	\$1,061

ISSUES

- Philanthropy Issue 2017 – distributed all year - early February release
FULL and HALF PAGE ONLY (deadline January 13, 2017)
- Early Summer 2017 – published before May 6
(deadline April 5, 2017)
- Late Summer 2017 – published before July 4
(deadline June 7, 2017)
- Autumn 2017 – published before Labor Day
(deadline August 4, 2017)
- Winter 2017 – published before Thanksgiving
(deadline October 18, 2017)

NOTES

COST INFORMATION

Ad Size: _____

Number of Regular Ads: _____

Price per Ad: \$ _____

Subtotal: \$ _____

Philanthropy Issue \$ _____

% Discount: _____ %

Total Cost: \$ _____

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify Door County Living of advertisement errors within 15 days of the initial publication, after which time all claims are void. Door County Living reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST DUE BALANCES (45 DAYS).

DCL ADVERTISING REPRESENTATIVE DATE

ADVERTISER'S SIGNATURE DATE