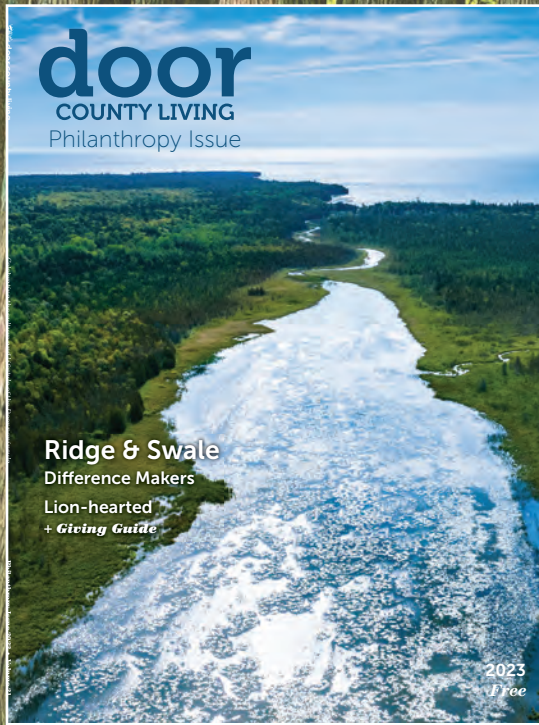


*Celebrating our community's culture and lifestyle*

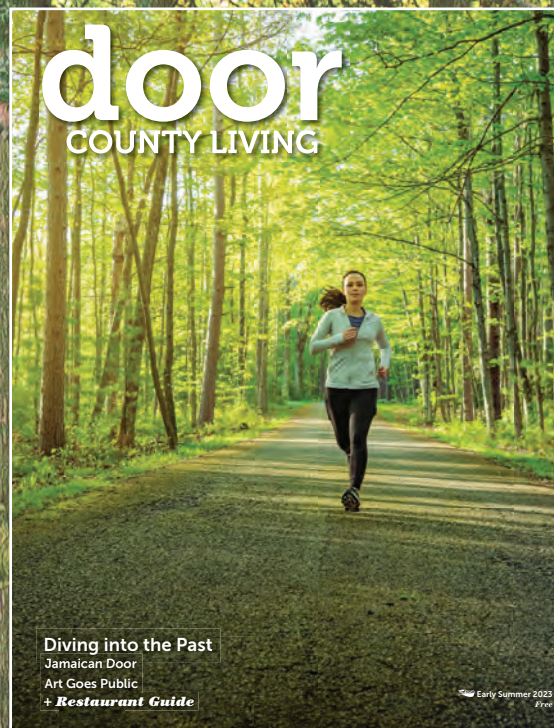


**door**  
COUNTY LIVING

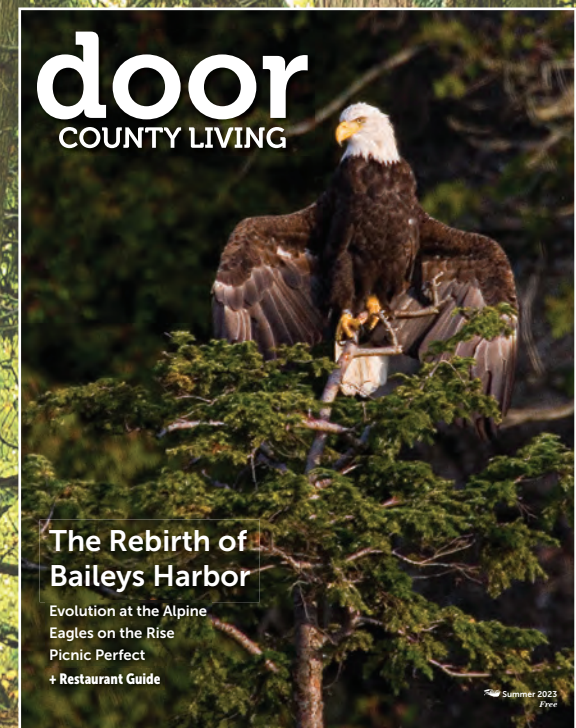




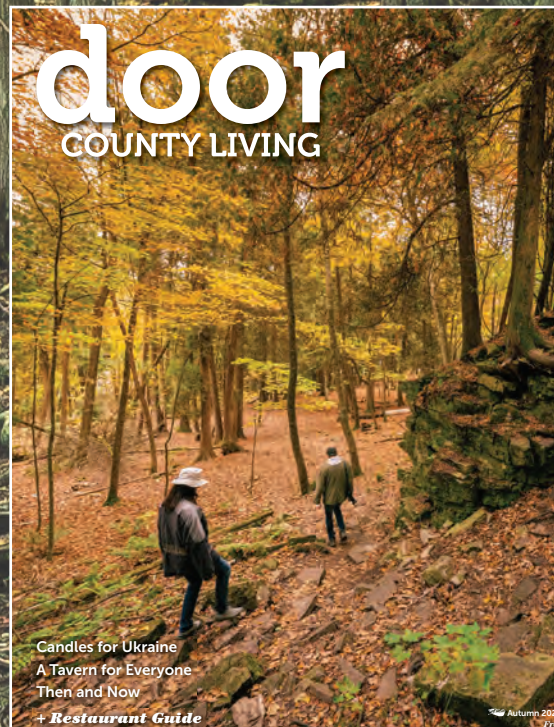
Philanthropy 2023



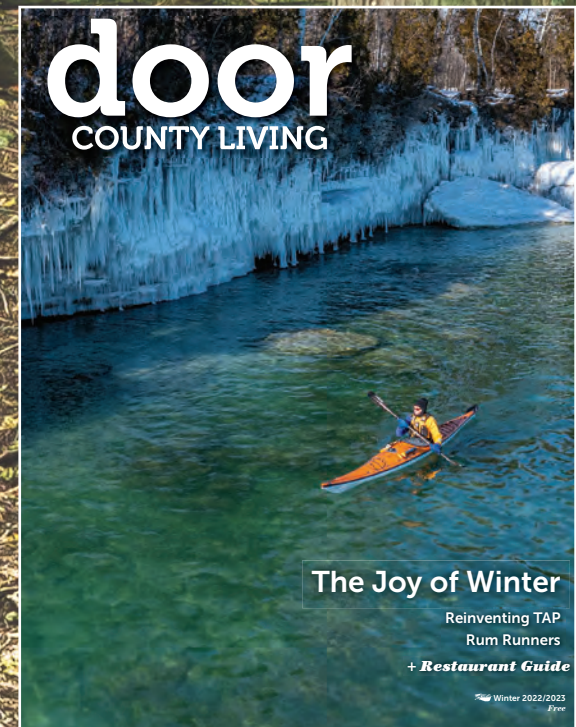
Early Summer 2023



Late Summer 2023



Autumn 2022



Winter 2022



A warm, dimly lit bar scene. In the foreground, several patrons are seated at the bar, including a woman with glasses on the left and a man in a hat. Bartenders are visible behind the bar, which is stocked with various bottles and glasses. The atmosphere is cozy, with soft lighting from pendant lamps. A chalkboard menu is visible on the left wall.

*Our Readers are your customers.*

Year round residents, seasonal residents, and visitors!

5 issues per year • **35,000** copies per issue • Delivered to **every mailbox** in Door County • Delivered to **750** locations

Reach your audience. Make an impact. Advertise in Door County Living



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**35,000 Copies\***  
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## ISSUES

**Philanthropy Issue 2024 – April release**

*FULL and Half PAGE ONLY (deadline March 13, 2024)*

**Early Summer 2024 – published before May 6**

*(deadline April 3, 2024)*

**Late Summer 2024 – published before July 4**

*(deadline May 29, 2024)*

**Autumn 2024– published before Labor Day**

*(deadline July 31, 2024)*

**Winter 2023 – published before Thanksgiving**

*(deadline October 16, 2024)*

## AD SIZE & RATES

# OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER							PHILANTHROPY	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
<b>1X</b>	\$523	\$676	\$940	\$1,183	\$1,463	\$1,756	\$2,298	\$959	\$1,598
<b>2X</b>	\$496	\$635	\$874	\$1,089	\$1,332	\$1,580	\$2,138	\$892	\$1,487
<b>3X</b>	\$446	\$546	\$744	\$1,001	\$1,251	\$1,374	\$1,794	\$830	\$1,376
<b>4X +</b>	\$424	\$492	\$676	\$862	\$1,113	\$1,236	\$1,634	\$762	\$1,279

*Please inquire about premium placement or 2-page spread rates.*

**AVAILABILITY IS LIMITED**

**RATES EFFECTIVE JANUARY 1, 2024W**

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#### AD DIMENSIONS:

EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUES

**1/8 page** horizontal = 3.375" w x 2.375" h **OR** vertical = 1.625" w x 4.875" h

**1/6 page** vertical = 2.125" w x 4.875" h **OR** horizontal = 4.625" w x 2.375" h

**1/4 page** vertical = 3.375" w x 4.875" h **OR** horizontal = 7" w x 2.375" h

**1/3 page** vertical = 2.125" w x 10" h **OR** horizontal = 4.625" w x 4.875" h

**1/2 page** vertical = 3.375" w x 10" h **OR** horizontal = 7" w x 4.875" h

**2/3 page** vertical = 4.625" w x 10" h

**Full page** (bleed) = 8.625" w x 11" h • actual trim size = 8.375" x 10.75" • live area = 7" x 10"

**Full page** (no bleed) = actual trim size = 8.375" x 10.75" • live area = 7" w x 10" h

**2 page spread** (bleed) = 17" w x 11" h • actual trim size = 16.75" x 10.75" • live area = 7" x 10" (on each page)

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**1/2 page** vertical = 3.125" w x 9.25" h **OR** horizontal = 6.5" w x 4.625" h

**Full page** (bleed) = 7.75" w x 10.25" h • live area = 6.5" x 9.25"

**Full page** (no bleed) = 6.5" w x 9.25" h • actual trim size = 7.5" x 10"

**2 Page spread** (bleed) = 15.25" w x 10.25" h • actual trim size = 15" x 10" • live area = 6.5" x 9.25" (on each page)

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### CONTACT INFORMATION

Business: \_\_\_\_\_

Ad Contact: \_\_\_\_\_

Tel: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

### AD SIZE & RATES

NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES							PHILANTHROPY ISSUE RATES	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
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Please inquire about premium placement or 2-page spread rates. Availability is limited.

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### ISSUES

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### COST INFORMATION

Ad Size: \_\_\_\_\_

Number of Regular Ads: \_\_\_\_\_

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DATE

ADVERTISER'S SIGNATURE

DATE



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