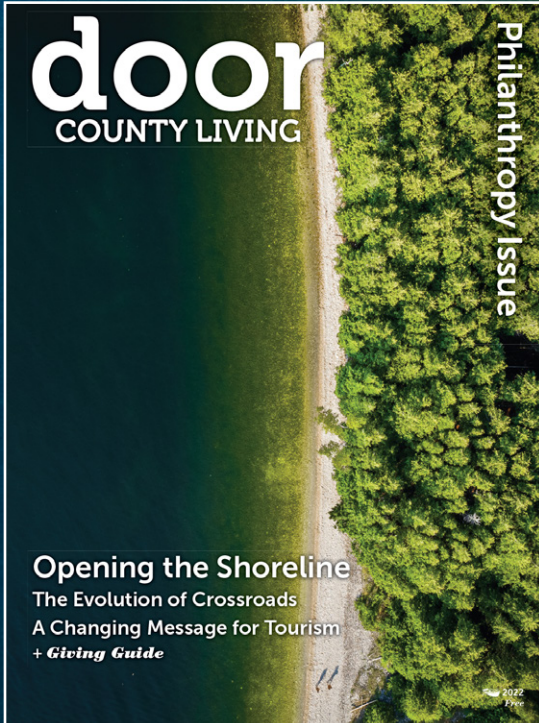


Celebrating our community's culture and lifestyle

door

COUNTY LIVING

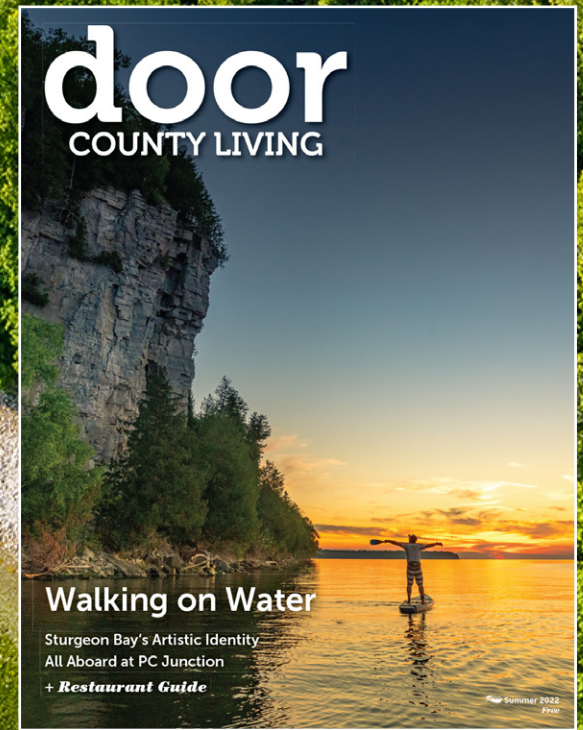




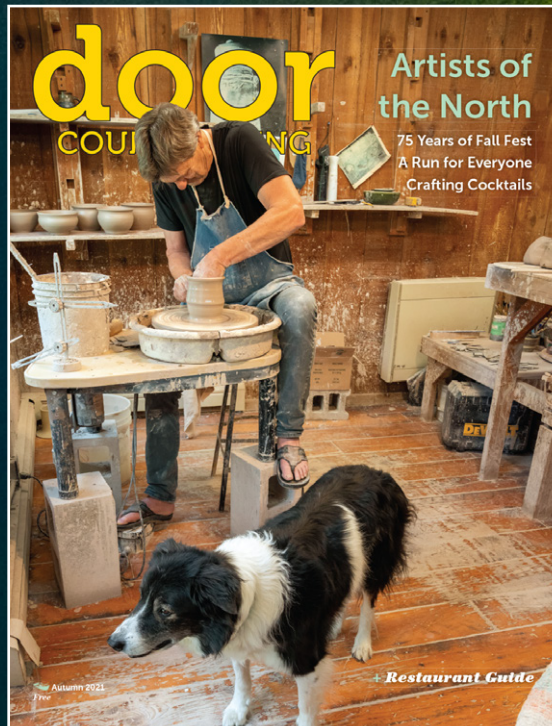
Philanthropy 2022



Early Summer 2022



Late Summer 2022



Autumn 2021



Winter 2021

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Year round residents, seasonal residents, and visitors!

5 issues per year • **35,000** copies per issue • Delivered to **every mailbox** in Door County • Delivered to **750** locations



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ISSUES

Philanthropy Issue 2023 – distributed all year - April release
FULL and Half PAGE ONLY (deadline March 15, 2023)

Early Summer 2023 – published before May 6
(deadline April 12, 2023)

Late Summer 2023 – published before July 4
(deadline June 7, 2023)

Autumn 2023– published before Labor Day
(deadline August 3, 2023)

Winter 2023– published before Thanksgiving
(deadline October 18, 2023)

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AD SIZE & RATES

# OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER							PHILANTHROPY	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
1X	\$498	\$644	\$895	\$1,127	\$1,393	\$1,672	\$2,189	\$914	\$1,522
2X	\$473	\$605	\$832	\$1,037	\$1,268	\$1,505	\$2,036	\$849	\$1,416
3X	\$425	\$520	\$708	\$954	\$1,191	\$1,308	\$1,709	\$791	\$1,311
4X +	\$404	\$468	\$644	\$821	\$1,060	\$1,178	\$1,556	\$725	\$1,218

Please inquire about premium placement rates - availability is limited.

AD DIMENSIONS:

EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUES

1/8 page horizontal = 3.375" w x 2.375" h **OR** vertical = 1.625" w x 4.875" h

1/6 page vertical = 2.125" w x 4.875" h **OR** horizontal = 4.625" w x 2.375" h

1/4 page vertical = 3.375" w x 4.875" h **OR** horizontal = 7" w x 2.375" h

1/3 page vertical = 2.125" w x 10" h **OR** horizontal = 4.625" w x 4.875" h

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Full page (bleed) = 8.625" w x 11" h live area = 7" x 10"

Full page (no bleed) = 7" w x 10" h actual trim size = 8.375" x 10.75"

THE PHILANTHROPY ISSUE

1/2 page vertical = 3.125" w x 9.25" h **OR** horizontal = 6.5" w x 4.625" h

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Business: _____

Ad Contact: _____

Tel: _____ Cell: _____

Email Address: _____

Street Address: _____

Billing Address: _____

City: _____ Zip: _____

Website: _____

AD SIZE & RATES

NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES							PHILANTHROPY ISSUE RATES	
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NOTES

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify Door County Living of advertisement errors within 15 days of the initial publication, after which time all claims are void. Door County Living reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST DUE BALANCES (45 DAYS).

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Price per Ad: \$ _____

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DATE

ADVERTISER'S SIGNATURE

DATE

