doorcounty pulse com

EFFECTIVE JANUARY 1, 2023

CONTACT INFORMATION	P	DATES		
CONTACT INFORMATION		DATES		
Business:		Start Date:	End Date:	
Ad Contact:			art your ad anytime!	
Tel: Cell:		AD SIZES		
Email Address:		Box	☐ Leaderboard	•
Street Address:		(300 x 250 pixels)	(728 x 90 pixels)	
Billing Address:		NOTES		
-	Zip:	110123		
•				
URL LINK				
COST INFORMATION				
PRODUCTION Materials for production are due 1 week prior to run	PRODUCTION COST	·		
	Ad Creation Cost			
Static ad (jpg): \$40Animated gif ad: \$90	Number of Ads Produced			
	Creation Cost			
	AD COST			
	Total Number of Weeks:			
	\$175/week = \$			
Run same ad, same week on Pulse Picks \$125/week = (When space is available) Total Ad Cost \$ TOTAL COST				
		г	AD	
Production and Ad Total Cost \$			300 PIXELS >	(

AGREEMENT

doorcountypulse.com/Pulse Picks cancellations must be made 60 days prior to first scheduled run date. Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5% monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial run, after which all claims are void. The Peninsula Pulse reserves the right to cancel this contract for any reason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void.

ADVERTISER'S SIGNATURE	DATE

ADVERTISING REPRESENTATIVE

DATE

Peninsula Publishing & Distribution, Inc.

250 PIXELS

One rectangle (300 pixels x 250 pixels) display ad will appear every day in the daily Pulse Picks email.

- Camera-ready artwork must be provided in JPG format. (Animated artwork in GIF format).
- \$50 fee for changing ad during run
- * File size not to exceed 1.5 MB

