## doorcounty pulse\_com

## **CONTACT INFORMATION**

Cell:
Zip:
-

Start Date:	End Date:	_
We can sta	art your ad anytime!	
AD SIZES		
<b>Box</b> (300 x 250 pixels)	Leaderboard (728 x 90 pixels)	
NOTES		

## **URL LINK**

## **COST INFORMATION**

<b>PRODUCTION</b> Materials for production are due 1 week prior to run	PRODUCTION COST	-	
	Ad Creation Cost	_	
• Static ad (jpg): \$40 • Animated gif ad: \$90	Number of Ads Produced	_	
	Creation Cost		
	AD COST	-	
	Total Number of Weeks:	_	
	\$175/week = \$	_	
Run same ad, same week on Pulse Picks \$125/week = (When space is available)			
(when space is	Total Ad Cost \$		
	TOTAL COST		
Proc	duction and Ad Total Cost \$		
AGREEMENT			

doorcountypulse.com/Pulse Picks cancellations must be made 60 days prior to first scheduled run date. Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5% monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15 days of the initial run, after which all claims are void. The Peninsula Pulse reserves the right to cancel this contract for any reason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void.

ADVERTISER'S SIGNATURE

DATE



One rectangle (300 pixels x 250 pixels)

- Camera-ready artwork must be provided in JPG format. (Animated artwork in GIF format).
- \$50 fee for changing ad during run
- \* File size not to exceed 1.5 MB

ADVERTISING REPRESENTATIVE

DATE

Peninsula Publishing & Distribution, Inc.



DATES