2022

EFFECTIVE JANUARY 1, 2022

Z	Business:	PUBLICATION DATES	ISSUE NOTES	OFFICE USE ONLY
CONTACT INFORMATION		☐ Issue 1 • January 7	1330E HOTES	
	Ad Contact:	☐ Issue 2 • January 14		
	Tel:	☐ Issue 3 • January 21		
Ž		☐ Issue 4 • January 28		
	Cell:	☐ Issue 5 • February 4		
	Email Address:	☐ Issue 6 • February 11		
		☐ Issue / • February 18		
U	Street Address:	☐ Issue 8 • February 25		
	Billing Address:	Issue 9 • March 4		
		Issue 10 • March 11		
	City:	Issue 11 • March 18		
	State: Zip:	Issue 12 • March 25		
Z		☐ ISSUE ID • APIILI		
	Dimensions:	Issue 14 • April 8		
Ĕ		Issue 15 • April 15		
M	Column Inches:x 21.00 \$	☐ Issue 16 • April 22 ☐ Issue 17 • April 29		
Ö	Color (Column Inches): x \$9.00 \$	☐ Issue 17 • April 29 ☐ Issue 18 • May 6		
Z		Issue 19 • May 13		
COST INFORMATION	Subtotal: \$	☐ Issue 20 • May 20		
	% Discount:	☐ Issue 21 • May 27		
	——————————————————————————————————————	Issue 22 • June 3		
	Total per Issue:	☐ Issue 23 • June 10		
	' <u></u>	☐ Issue 24 • June 17		
	Number of Issues: X	☐ Issue 25 • June 24		
	Subtotal:	☐ Issue 26 • July 1		
	Subtotal. \$	☐ Issue 27 • July 8		
	Total Cost: \$	☐ Issue 28 • July 15		
		☐ Issue 29 • July 22		
Z	DISCOUNTS ARE CUMULATIVE	☐ Issue 30 • July 29		
	(MAXIMUM DISCOUNT ALLOWED = 30%)	☐ Issue 31 • August 5		
SCOUNTS	5% off – 12 issues	Issue 32 • August 12		
ä	5% off – 24 issues Serving our	Issue 33 • August 19		
	5% off – 36 issues community	Issue 34 • August 26		
	5% off – 52 issues since 1996.	Issue 35 • September 2		
	5% off – Nonprofit 5% off – Prepay in full	Issue 36 • September 9		
	PLEASE INQUIRE ABOUT SPECIAL RATES OR PACKAGES	☐ Issue 37 • September 16 ☐ Issue 38 • September 23		
ا ب		Issue 39 • September 30		
AGREEMENT	Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30	Issue 40 • October 7		
	days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers	Issue 41 • October 14		
	must notify the Peninsula Pulse of advertisement errors within 15	Issue 42 • October 21		
	days of the initial publication, after which time all claims are void.	Issue 43 • October 28		
	The Peninsula Pulse reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. Cancelled, pre-paid advertising will be held as Peninsula Pulse credit for one year, after which time credit will be void. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST-DUE BALANCES (45 DAYS).	☐ Issue 44 • November 4		
		☐ Issue 45 • November 11		
		☐ Issue 46 • November 18		
A		☐ Issue 47 • November 23	Wednesday delivery.	
		☐ Issue 48 • December 2		
		☐ Issue 49 • December 9		
DATE DATE		☐ Issue 50 • December 16		
		☐ Issue 51 • December 23		
		Issue 52 • December 30		