doorcounty pulse com

2022 CONTRACT

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p 0.10				JAN	2 3	3 4 ± 0 11 1		7 8
CONTACT INFORMATION		DATES			16 17	7 18 1 4 25 2	9 20	21 2
Business:		Circle the start date(s) of your ad(s)			30 3	1		
Ad Contact:		(We recomend star	rting dates on Tuesdays)	EB EB	6 7		2 3 9 10	
	Cell:	AD SIZES		_	20 2	4 15 1 1 22 2	6 17 3 24	18 19 25 2
Email Address:		■ Box (300 x 250 pixels)	☐ Leaderboard (728 x 90 pixels)	~	27 2		2 3 9 10	4 5
		(ose x 2se pixe.s)	(, ze x so pinolo)	MAR		4 15 1	.6 17	18 1
		NOTES				1 22 2 8 29 3		25 2
-	Zip:			APRIL	3 4	1 5 (6 7	1 2
				A	10 1:	1 12 1 8 19 2	.3 14	15 1
					24 2:	5 26 2	27 28	
JRL LINK				MAY	8 9	2 3 2 9 10 1 6 17 1	1 12	13 14
COST INFORMATION					22 2	3 24 2	5 26	27 2
PRODUCTION Materials for production	PRODUCTION COST			<u> </u>	29 30		1 2	3 4
are due 1 week prior to run	Ad Creation Cost			JUNE	12 13	5 7 8 3 14 1	.5 16	17 18
• Static ad (jpg): \$40 • Animated gif ad: \$90	Number of Ads Produced				19 20 26 2	0 21 2 7 28 2	2 23 29 30	24 2
	Creation Cost			JULY	3 4	1 5 (6 7	1 2
AD RUN	AD COST			<u></u>	10 1:	1 12 1 8 19 2	3 14	15 1
1 - 4 WEEKS \$175.00/week	Total Number of Weeks:\$ \$175/week = \$				24 2: 31	5 26 2	7 28	29 3
5 - 9 WEEKS	Run same ad, same week on			AUG	7 8		3 4	5 6
\$165.00/week	Pulse Picks \$75/week = \$75			AL AL	14 1	5 16 1 2 23 2	7 18	19 2
10 WEEKS or more	Total Ad Cost \$					9 30 3	31	
\$150/week	TOTAL COST			SEPT	4 5			2 3 9 1
Pi	roduction and Ad Total Cost \$			<u></u>	18 19	2 13 1 9 20 2	21 22	23 2
GREEMENT					25 2	6 27 2	8 29	3011
	ks cancellations must be made 60 days prior ments will be mailed out in accordance with			OCT	2 3 9 10	3 4 ± 0 11 1	5 6 .2 13	7 8 14 1
he billing plan specified. TERMS	Balances are considered past due after 30 unts with past-due balances will be charged				16 17 23 2	7 18 1 4 25 2	9 20	21 2 28 2
in interest rate of 1.5% monthly.	Advertisers must notify the Peninsula Pulse days of the initial run, after which all claims				30 3	1	2 3	4 5
re void. The Peninsula Pulse res	erves the right to cancel this contract for any			NOV	6 7	7 8 9 4 15 1	9 10	11 1
eason. Cancelled, pre-paid advertising will be held as credit for one year, after which time credit will be void.					20 2	1 22 2 8 29 3	23 24	25 2
				<u></u>			1	2 3
ADVERTISER'S SIGNATURE	DATE				11 12	2 13 1	7 8 4 15	9 1 16 1
DVERTISING REPRESENTATIVE	DATE				18 19 25 2	9 20 2 6 27 2	.1 22 .8 29	23 2 30 3



tel: 920.839.2121 | fax: 920.839.2929 | office: 8142 highway 57, baileys harbor, wi 54202

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AD PACKAGES - leaderboard & box ads are of eqaul value

All packages include a minmum of 10,000 impressions per week and include ability to change ads weekly.

Materials for production are due 1 week prior to run

OPTION A

OPTION B

OPTION C

10 WEEKS or more

5-9 WEEKS

1 - 4 WEEKS

\$150.00/week

\$165.00/week

\$175.00/week

Box (300 x 250 pixels)

Placed within content on doorcountypulse.com

Leaderboard (728 x 90 pixels)

Placed at the top of doorcountypulse.com

