

2022 CONTRACT

CONTACT INFORMATION		WEEKS		PULSE PICKS ADS RUN TUESDAY - MONDAY							
Business:			WEEK	Date Beginning			Date Beginning		WEEK	Date Beginning	
Ad Contacti				January 4, 2022			19 May 10, 2022			September 13, 2022 September 20, 2022	
Ad Contact:				January 11, 2022 January 18, 2022		-	20 May 17, 2022 21 May 24, 2022			September 20, 2022 September 27, 2022	
Tel:	Cell:	H		January 25, 2022		-	22 May 31, 2022			October 4, 2022	
				February 1, 2022		-	23 June 7, 2022		Week 41	October 11, 2022	
Email Address:				February 8, 2022] Week	24 June 14, 2022		Week 42	October 18, 2022	
Street Address:				February 15, 2022		-	25 June 21, 2022			October 25, 2022	
Sileer Auules <u>s.</u>				February 22, 2022		-	26 June 28, 2022			November 1, 2022	
Billing Addres <u>s:</u>		님		March 1, 2022 March 8, 2022		-	27 July 5, 2022 28 July 12, 2022			November 8, 2022 November 15, 2022	
-		H		March 15, 2022			28 July 12, 2022 29 July 19, 2022	Η		November 22, 2022	
City:	Zip:	H		March 22, 2022		-	30 July 26, 2022	Н		November 29, 2022	
Website:				March 29, 2022		-	31 August 2, 2022		Week 49	December 6, 2022	
website.			Week 14	April 5, 2022		Week	32 August 9, 2022			December 13, 2022	
URL LINK				April 12, 2022		-	33 August 16, 2022			December 20, 2022	
				April 19, 2022		_	34 August 23, 2022		Week 52	December 27, 2022	
		님		April 26, 2022			35 August 30, 2022				
COSTINFORMATION			Week 10	May 3, 2022		ј week	36 September 6, 2022				
Production	Production Cost	SIZ	ES								
Materials for production	Ad Creation Cost	-									
are due											
1 week prior to run	Number of Ads Produced										
• Static ad (jpg): \$40	Creation Cost	AD									
Animated gif ad: \$90	Ad Cost	300 PIXELS X									
Total Number of Weeks:			250 PIXELS								
\$175/week = \$											
Run same ad, same week on doorcountypulse.com \$75/week = \$75		One rectangle (300 pixels x 250 pixels) display ad will appear every day in the daily Pulse Picks email.									
Total Ad Cost \$											
TOTAL COST			Advertising materials are due at noon on Thursdays the week								
Production and Ad Total Cost \$			prior. • Camera-ready artwork must be provided in JPG format. (Animated artwork in GIF format). • \$50 fee for changing ad during run								
AGREEMENT											
Pulse Picks/web cancellations must be made 60 days prior to first scheduled				• \$50 fee for c	nangi	ng ad	auring run				
run date. Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the											
billing date. Accounts with past-due balances will be charged an interest rate											
of 1.5% monthly. Advertisers must notify the Peninsula Pulse of advertisement											
errors within 15 days of the initial run, after which all claims are void. The			res								
Peninsula Pulse reserves the right to cancel this contract for any reason.											
Cancelled, pre-paid advertising will be held as credit for one year, after which											

ADVERTISER'S SIGNATURE

time credit will be void.

DATE

ADVERTISING REPRESENTATIVE

DATE

Peninsula Publishing & Distribution, Inc.



tel: 920.839.2121 | fax: 920.839.2929 | office: 8142 highway 57, baileys harbor, wi 54202