2021

EFFECTIVE AUGUST 1, 2021

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Z		PUBLICATION DATES	ISSUE NOTES	OFFICE USE ONLY
CONTACT INFORMATION		☐ Issue 1 • January 1	Thursday delivery.	
	Business:	☐ Issue 2 • January 8		
	Ad Contact:	Issue 3 • January 15		
	T-I.	Issue 4 • January 22		
בַ	Tel:	Issue 5 • January 29		
Ė	Cell:	Issue 6 • February 5		
8	Email Address:	Issue 7 • February 12		
	Email Address.	☐ Issue 8 • February 19 ☐ Issue 9 • February 26		
	Street Address:	☐ Issue 9 • February 26 ☐ Issue 10 • March 5		
	Billing Address:	Issue 11 • March 12		
		Issue 12 • March 19		
NOI	City:	☐ Issue 13 • March 26		
	State: Zip:	☐ Issue 14 • April 2		
	Difficusions.	☐ Issue 15 • April 9		
₽	Column Inches: x 20.80 \$	☐ Issue 16 • April 16		
SCOUNTS COST INFORMATION		☐ Issue 17 • April 23		
	Color (Column Inches):x \$9.00 \$	☐ Issue 18 • April 30		
	Subtotal: 5	Issue 19 • May 7		
	٠	☐ Issue 20 • May 14		
	% Discount:	☐ Issue 21 • May 21		
	Total per Issue:	Issue 22 • May 28		
	·	☐ Issue 23 • June 4 ☐ Issue 24 • June 11		
	Number of Issues:	☐ Issue 25 • June 18		
	Culatatal	☐ Issue 26 • June 25		
	\$	Issue 27 • July 2		
	Total Cost: §	Issue 28 • July 9		
	·	☐ Issue 29 • July 16		
	DISCOUNTS ARE CUMULATIVE	Issue 30 • July 23		
	(MAXIMUM DISCOUNT ALLOWED = 30%)	☐ Issue 31 • July 30		
8	5% off – 12 issues	☐ Issue 32 • August 6		
AGREEMENT DIS	5% off – 24 issues Serving our	☐ Issue 33 • August 13		
	5% off – 36 issues community	☐ Issue 34 • August 20		
	5% off – 52 issues since 1996.	Issue 35 • August 27		
	5% off – Nonprofit	Issue 36 • September 3		
	5% off – Prepay in full	Issue 37 • September 10		
	PLEASE INQUIRE ABOUT SPECIAL RATES OR PACKAGES	Issue 38 • September 17		
	Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30	☐ Issue 39 • September 24 ☐ Issue 40 • October 1		
M	days from the billing date. Accounts with past-due balances will	Issue 41 • October 8		
Æ	be charged an interest rate of 1.5 percent monthly. Advertisers must notify the Peninsula Pulse of advertisement errors within 15	Issue 42 • October 15		
A	days of the initial publication, after which time all claims are void.	Issue 43 • October 22		
	The Peninsula Pulse reserves the right to cancel this contract if the advertiser does not comply with the payment agreements	☐ Issue 44 • October 29		
	stated above. Cancelled, pre-paid advertising will be held as	Issue 45 • November 5		
	Peninsula Pulse credit for one year, after which time credit will be void. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST-DUE	Issue 46 • November 12		
BALANCES (45 DAYS).		Issue 47 • November 19		
		☐ Issue 48 • November 26	Wednesday delivery.	
		☐ Issue 49 • December 3		
ADVERTISER'S SIGNATURE DATE		Issue 50 • December 10		
		Issue 51 • December 17		<u> </u>
		Issue 52 • December 24	Thursday delivery.	
PULSE ADVERTISING REPRESENTATIVE DATE		Issue 53 • December 31		

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