

ADVERTISING RATES

NUMBER OF	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES								PHILANTHROPY ISSUE RATES	
ISSUES	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE	
1x	\$463	\$598	\$832	\$1,047	\$1,295	\$1,554	\$2,034	\$849	\$1,414	
2x	\$439	\$562	\$773	\$964	\$1,178	\$1,398	\$1,892	\$789	\$1,316	
3x	\$395	\$483	\$658	\$886	\$1,107	\$1,216	\$1,588	\$735	\$1,218	
4x or more	\$375	\$435	\$598	\$762	\$985	\$1,094	\$1,446	\$674	\$1,131	

AD DIMENSIONS, EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUES

1/8 page horizontal = 3.375"w x 2.375"h

1/8 page vertical = 1.625"w x 4.875"h

1/6 page vertical = 2.125"w x 4.875"h

1/6 page horizontal = 4.625" w x 2.375" h

1/4 page vertical = 3.375"w x 4.875"h

1/4 page horizontal = 7"w x 2.375"h

1/3 page vertical = 2.125"w x 10"h

1/3 page horizontal = 4.625"w x 4.875"h

1/2 page vertical = 3.375"w x 10"h

1/2 page horizontal = 7"w x 4.875"h

2/3 page vertical = 4.625"w x 10"h

Full page (bleed) = 8.625"w x 11"h live area = 7" x 10"

Full page (no bleed) = 7"w x 10"h actual trim size = 8.375" x 10.75"

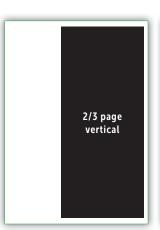
AD DIMENSIONS FOR THE PHILANTHROPY ISSUE

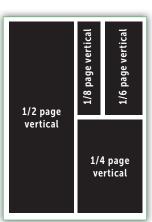
1/2 page vertical = 3.125"w x 9.25"h

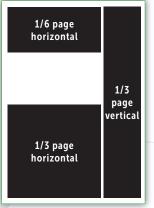
1/2 page horizontal = 6.5"w x 4.625"h

Full page (bleed) = 7.75" w x 10.25" h live area = 6.5" x 9.25"

Full page (no bleed) = 6.5"w x 9.25"h actual trim size = 7.5" x 10"









SIGN UP NOW AND SAVE! (10% FOR SIGN-UP OR 15% FOR PRE-PAYMENT)







SIGN UP NOW AND SAVE

2020/2021

RATES FEFECTIVE IANUARY 1 2020

(10% FOR SIGN-UP OR 15% FOR PRE-PAYMENT)

COUNTY LIVING tel: 920.839.2120 | fax: 920.839.2929 | email: advertise@doorcountyliving.com | website: doorcountypulse.com | office: 8142 highway 57, baileys harbor, wi 54202

CONTACT INFORMATION	AD SIZE & RATES Please inquire about premium placement rates - availability is limited.										
	NUMBER OF	IUMBER OF EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES PHILANTHROPY ISSUE RATES									
Business:		ISSUES	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
Ad Contact:		1x	\$463	\$598	\$832	\$1,047	\$1,295	\$1,554	\$2,034	\$849	\$1,414
		2x 3x	\$439	\$562 \$483	\$773 \$658	\$964 \$886	\$1,178 \$1,107	\$1,398 \$1,216	\$1,892 \$1,588	\$789 \$735	\$1,316 \$1,218
Tel: Cell:	4x or more	\$375	\$435	\$598	\$762	\$985	\$1,210	\$1,446	\$674	\$1,131	
Email Address:			1			ı	ı		I		'
Street Address:		ISSUES								NOTES	
Billing Address:		Winter 202 (deadline	0 – published October 16,		giving						
City:	Philanthropy Issue 2021 — distributed all year - February release FULL and HALF PAGE ONLY (deadline January 22, 2021)										
Website:	Early Summer 2021 — published before May 1 (deadline April 7, 2021)										
		Late Summ	ier 2021 – pub June 9, 2021		July 4						
COST INFORMATION		Autumn 20 (deadline	<mark>21– published</mark> August 4, 20		Day						
Ad Size:		Winter 202	1 – published October 20,		giving						
Number of Regular Ads:											
Price per Ad:	\$										
Subtotal: \$		Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest									
Philanthropy Issue	rate of 1.5 percent monthly. Advertisers must notify <i>Door County Living</i> of advertisement errors within 15 days of the initial publication, after which time all claims are void. <i>Door County Living</i> reserves the right										
% Discount:	to cancel this contract if the advertiser does not comply with the payment agreements stated above. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST DUE BALANCES (45 DAYS).										
Total Cost:	\$	DISCOUNTS ARE VO	I ON COSTOM	LNO WIIII FAOI	DOE BALANCES (יאט כּדּ.					
		DCL ADVERTI	ISING REP	PESENITAT	IVF	DATE	A DWEDTI	SER'S SIGNA	TIIDE		DATE
Locally owned and operated, Door Co experiences and history		DOLINO VEICTI				DAIL		_		insula Publishing & Dist	