



ADVERTISING RATES

NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES							PHILANTHROPY ISSUE RATES	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
1x	\$456	\$589	\$819	\$1,032	\$1,275	\$1,531	\$2,003	\$836	\$1,393
2x	\$433	\$554	\$762	\$950	\$1,161	\$1,377	\$1,864	\$777	\$1,296
3x	\$389	\$476	\$648	\$873	\$1,091	\$1,198	\$1,564	\$724	\$1,200
4x or more	\$370	\$429	\$589	\$751	\$971	\$1,078	\$1,425	\$664	\$1,115

AD DIMENSIONS, EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUES

- 1/8 page horizontal = 3.375" w x 2.375" h
- 1/8 page vertical = 1.625" w x 4.875" h
- 1/6 page vertical = 2.125" w x 4.875" h
- 1/6 page horizontal = 4.625" w x 2.375" h
- 1/4 page vertical = 3.375" w x 4.875" h
- 1/4 page horizontal = 7" w x 2.375" h
- 1/3 page vertical = 2.125" w x 10" h
- 1/3 page horizontal = 4.625" w x 4.875" h
- 1/2 page vertical = 3.375" w x 10" h
- 1/2 page horizontal = 7" w x 4.875" h
- 2/3 page vertical = 4.625" w x 10" h
- Full page (bleed) = 8.625" w x 11" h live area = 7" x 10"
- Full page (no bleed) = 7" w x 10" h actual trim size = 8.375" x 10.75"

AD DIMENSIONS FOR THE PHILANTHROPY ISSUE

- 1/2 page vertical = 3.125" w x 9.25" h
- 1/2 page horizontal = 6.5" w x 4.625" h
- Full page (bleed) = 7.75" w x 10.25" h live area = 6.5" x 9.25"
- Full page (no bleed) = 6.5" w x 9.25" h actual trim size = 7.5" x 10"



