



door
WEDDING

Your Guide to All Things Wedding in Door County

The team behind Door County Living Magazine and the Peninsula Pulse have created a wedding specific publication with the goal of providing an accessible and reliable resource representing the wedding industry in Door County.

Photo Credit: Gavyn Taylor Photo



Connected to the Community

Who we are:

The team behind the weekly local newspaper Peninsula Pulse and quarterly Door County Living Magazine has been operating in Baileys Harbor since 1996. As locals who have held our own events and weddings here, our goal is to make the planning process easier for couples, their guests, vendors and planners alike.

In an area that hosts over 2M visitors per year, finding the perfect venue, lodging, catering - the list goes on - can be a daunting task. Door Wedding will provide the information needed, along with insider tips, real wedding inspiration and serving as a helpful resource for any planning questions that arise.

An All-Inclusive Guide

Couples who choose to host their wedding in Door County, choose for their families and friends to come experience the landscapes, local food, unique communities and everything else the peninsula has to offer. Our diverse visitors are seeking a diverse set of experiences and services.

To meet that expectation, Door Wedding will be an inclusive guide of wedding related services and businesses. Meaning, all businesses that operate within the wedding industry will be included as a listing in the guide at no cost. We feel this approach allows for the magazine to be an accurate representation of all the options available to couples.

Our aim is to highlight the wide variety and diversity of services available to those seeking to plan their own unique event. From small, intimate weddings to big, multi-day events; from elegant, classic ceremonies to funky, modern gatherings - the variety of venues and services is able to bring any vision to life.



Photo Credit: Gavyn Taylor Photo



Placements & Pricing

Quarter Page · \$395

3.375" w x 7.875" h or 7" w x 2.375" h
Includes expanded listing

Half Page · \$695

3.375" w x 10" h or 7" w x 4.875" h
Includes expanded listing

Full Page · \$1,250

bleed 8.625" w x 11" h, live area 7" x 10"
trim size 8.375" x 10.75"
Includes expanded listing and logo

Premium Spot · please inquire

Back Cover, Inside Front Cover,
Inside Back Cover, Two Page Spread
Includes expanded listing and logo

The Details

Circulation & Distribution

The Door Wedding guide and magazine will have a 15,000 copy circulation for the 2019-20 annual. Distribution is across the county in targeted locations throughout the year. Guide is set to begin distribution in March 2019.

An Online Presence

Brides and couples planning an event from afar will have the ability to request a copy online in advance of early spring 2019 publication. Door Wedding will also have a presence on Facebook, Instagram and Pinterest. We plan to frequently share content that gives a broad perspective of the wedding industry in Door County.

Editorial Content

Editorial content will be created separately from the ad placements to show the diverse and varied real weddings that take place across the different areas of Door County. If you have content to share for consideration of editorial, please contact us at contact@doorwedding.com.



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Contact

Please feel free to get in touch if you have any questions.

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Join the Community

[Facebook.com/DoorCountyWedding](https://www.facebook.com/DoorCountyWedding)

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[Pinterest.com/DoorCountyWedding](https://www.pinterest.com/DoorCountyWedding)

Facebook Closed Group:
Wedding Professionals of Door County



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