

ADVERTISING RATES

NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES								PHILANTHROPY ISSUE RATES		
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE		
1x	\$443	\$572	\$796	\$1,002	\$1,238	\$1,486	\$1,945	\$812	\$1,353		
2x	\$420	\$538	\$740	\$922	\$1,127	\$1,337	\$1,809	\$755	\$1,259		
3x	\$377	\$462	\$629	\$848	\$1,059	\$1,163	\$1,519	\$703	\$1,165		
4x or more	\$359	\$416	\$572	\$729	\$942	\$1,047	\$1,383	\$645	\$1,082		

AD DIMENSIONS, EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUES

1/8 page horizontal = 3.375"w x 2.375"h

1/8 page vertical = 1.625"w x 4.875"h

1/6 page vertical = 2.125"w x 4.875"h

1/6 page horizontal = 4.625" w x 2.375" h

1/4 page vertical = 3.375"w x 4.875"h

1/4 page horizontal = 7"w x 2.375"h

1/3 page vertical = 2.125"w x 10"h

1/3 page horizontal = 4.625"w x 4.875"h

1/2 page vertical = 3.375"w x 10"h

1/2 page horizontal = 7"w x 4.875"h

2/3 page vertical = 4.625"w x 10"h

Full page (bleed) = 8.625"w x 11"h live area = 7" x 10"

Full page (no bleed) = 7"w x 10"h actual trim size = 8.375" x 10.75"

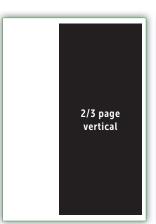
AD DIMENSIONS FOR THE PHILANTHROPY ISSUE

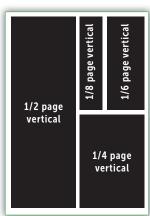
1/2 page vertical = 3.125"w x 9.25"h

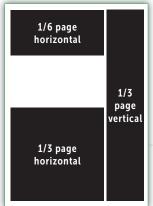
1/2 page horizontal = 6.5"w x 4.625"h

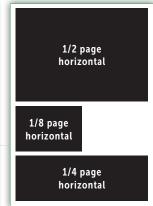
Full page (bleed) = 7.75"w x 10.25"h live area = 6.5" x 9.25"

Full page (no bleed) = 6.5" w x 9.25"h actual trim size = 7.5" x 10"









SIGN UP NOW FOR THE AUTUMN ISSUE & FOR 2018 AND SAVE! (10% FOR SIGN-UP, 15% FOR PRE-PAYMENT)







experiences and history of our community.

2018 RATES AVAILABLE UNTIL DECEMBER 15, 2018

2018-2019

Door County Living s a Peninsula Publishing & Distribution, Inc. company.

RATES EFFECTIVE LANUARY 1 2018

tel: 920.839.2120 | fax: 920.839.2929 | email: info@doorcountyliving.com | website: doorcountypulse.com | office: 8142 highway 57, baileys harbor, wi 54202

CONTACT INFORMATION	AD SIZE & RATES Please inquire about premium placement rates - availability is limited.									
	NUMBER OF	R OF EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES PHILANTHROPY ISSUE RATE:								
Business:	ISSUES	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
A 1 C - 11 - 11	1x	\$443	\$572	\$796	\$1,002	\$1,238	\$1,486	\$1,945	\$812	\$1,353
Ad Contact:	2x	\$420	\$538	\$740	\$922	\$1,127	\$1,337	\$1,809	\$755	\$1,259
Tel: Cell:	3x 4x or more	\$377 \$359	\$462 \$416	\$629 \$572	\$848 \$729	\$1,059 \$942	\$1,163 \$1,047	\$1,519 \$1,383	\$703 \$645	\$1,165 \$1,082
Email Address:	TX OI IIIOIC	3337	VIIO	7372	7127	7772	71,047	\$1,505	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	71,002
	ISSUES								NOTES	
Street Address:	W									
Billing Address:		8 – published October 17, a		giving						
Philanthropy Issue 2019 – distributed all year - early February release FULL and HALF PAGE ONLY (deadline January 12, 2019)										
Website:	Early Summer 2019 – published before May 4 (deadline April 4, 2019)									
	Late Summ	er 2019 – pub May 30, 201		July 4						
COST INFORMATION	Autumn 2019— published before Labor Day (deadline August 2, 2019)									
Ad Size:	Winter 2019 – published before Thanksgiving (deadline October 17, 2019)									
Number of Regular Ads:	lucaumic	OCTOBEL 17, 2	2013)							
Price per Ad: \$										
Subtotal: \$	Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify <i>Door County Living</i> of advertisement errors within 15 days of the initial publication, after which time all claims are void. <i>Door County Living</i> reserves the right									
· 										
Philanthropy Issue \$										
% Discount:%	to cancel this contract if the advertiser does not comply with the payment agreements stated above. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST DUE BALANCES (45 DAYS).									
Total Cost: \$										
Locally owned and operated, Door County Living celebrates the lives,	DCL ADVERTI	SING REPF	RESENTAT	IVE	DATE	ADVERTI	SER'S SIGNA	TURE		DATE