



ADVERTISING RATES

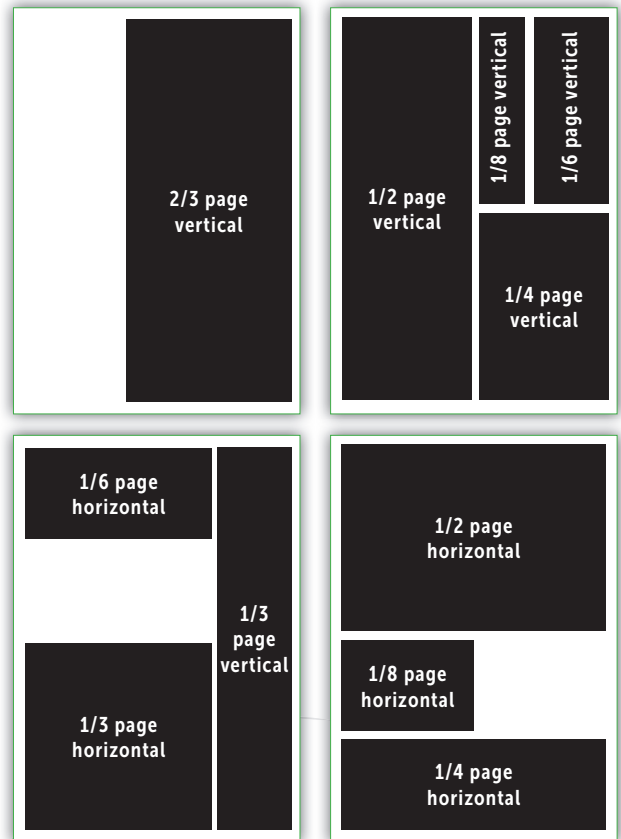
NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES							PHILANTHROPY ISSUE RATES	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
1x	\$443	\$572	\$796	\$1,002	\$1,238	\$1,486	\$1,945	\$812	\$1,353
2x	\$420	\$538	\$740	\$922	\$1,127	\$1,337	\$1,809	\$755	\$1,259
3x	\$377	\$462	\$629	\$848	\$1,059	\$1,163	\$1,519	\$703	\$1,165
4x or more	\$359	\$416	\$572	\$729	\$942	\$1,047	\$1,383	\$645	\$1,082

AD DIMENSIONS, EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUES

- 1/8 page horizontal = 3.375" w x 2.375" h
- 1/8 page vertical = 1.625" w x 4.875" h
- 1/6 page vertical = 2.125" w x 4.875" h
- 1/6 page horizontal = 4.625" w x 2.375" h
- 1/4 page vertical = 3.375" w x 4.875" h
- 1/4 page horizontal = 7" w x 2.375" h
- 1/3 page vertical = 2.125" w x 10" h
- 1/3 page horizontal = 4.625" w x 4.875" h
- 1/2 page vertical = 3.375" w x 10" h
- 1/2 page horizontal = 7" w x 4.875" h
- 2/3 page vertical = 4.625" w x 10" h
- Full page (bleed) = 8.625" w x 11" h live area = 7" x 10"
- Full page (no bleed) = 7" w x 10" h actual trim size = 8.375" x 10.75"

AD DIMENSIONS FOR THE PHILANTHROPY ISSUE

- 1/2 page vertical = 3.125" w x 9.25" h
- 1/2 page horizontal = 6.5" w x 4.625" h
- Full page (bleed) = 7.75" w x 10.25" h live area = 6.5" x 9.25"
- Full page (no bleed) = 6.5" w x 9.25" h actual trim size = 7.5" x 10"



**SIGN UP NOW FOR THE AUTUMN ISSUE & FOR 2018 AND SAVE!
(10% FOR SIGN-UP, 15% FOR PRE-PAYMENT)**

CONTACT INFORMATION

Business: _____

Ad Contact: _____

Tel: _____ Cell: _____

Email Address: _____

Street Address: _____

Billing Address: _____

City: _____ Zip: _____

Website: _____

COST INFORMATION

Ad Size: _____

Number of Regular Ads: _____

Price per Ad: \$ _____

Subtotal: \$ _____

Philanthropy Issue \$ _____

% Discount: _____%

Total Cost: \$ _____

AD SIZE & RATES

Please inquire about premium placement rates - availability is limited.

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ISSUES

Winter 2018 – published before Thanksgiving

(deadline October 17, 2018)

Philanthropy Issue 2019 – distributed all year - early February release

FULL and HALF PAGE ONLY (deadline January 12, 2019)

Early Summer 2019 – published before May 4

(deadline April 4, 2019)

Late Summer 2019 – published before July 4

(deadline May 30, 2019)

Autumn 2019– published before Labor Day

(deadline August 2, 2019)

Winter 2019 – published before Thanksgiving

(deadline October 17, 2019)

NOTES

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify *Door County Living* of advertisement errors within 15 days of the initial publication, after which time all claims are void. *Door County Living* reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST DUE BALANCES (45 DAYS).