

CONTACT INFORMATION

Business: _____

Ad Contact: _____

Tel: _____ Cell: _____

Email Address: _____

Street Address: _____

Billing Address: _____

City: _____ Zip: _____

Website: _____

AD SIZE & RATES

Please inquire about premium placement rates - availability is limited.

NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES							PHILANTHROPY ISSUE RATES	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
1x	\$434	\$561	\$780	\$982	\$1,214	\$1,457	\$1,907	\$796	\$1,326
2x	\$412	\$527	\$725	\$904	\$1,105	\$1,311	\$1,774	\$740	\$1,234
3x	\$370	\$453	\$617	\$831	\$1,038	\$1,140	\$1,489	\$689	\$1,142
4x or more	\$352	\$408	\$561	\$715	\$924	\$1,026	\$1,356	\$632	\$1,061

ISSUES

- Winter 2017 – published before Thanksgiving
(deadline October 18, 2017)
- Philanthropy Issue 2018 – distributed all year - early February release
FULL and HALF PAGE ONLY (deadline January 12, 2018)
- Early Summer 2018 – published before May 6
(deadline April 4, 2018)
- Late Summer 2018 – published before July 4
(deadline May 30, 2018)
- Autumn 2018– published before Labor Day
(deadline August 2, 2018)
- Winter 2018 – published before Thanksgiving
(deadline October 17, 2018)

NOTES

COST INFORMATION

Ad Size: _____

Number of Regular Ads: _____

Price per Ad: \$ _____

Subtotal: \$ _____

Philanthropy Issue \$ _____

% Discount: _____%

Total Cost: \$ _____

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify *Door County Living* of advertisement errors within 15 days of the initial publication, after which time all claims are void. *Door County Living* reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST DUE BALANCES (45 DAYS).