## door COUNTY LIVING

# 2017-2018

#### RATES EFFECTIVE JANUARY 1, 2016

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|  | CONTACT INFORMATIO | CONTACT INFORMATION |            |                                      |     |
|--|--------------------|---------------------|------------|--------------------------------------|-----|
|  |                    |                     | NUMBER OF  | EAI                                  |     |
|  | Business:          |                     | ISSUES     | 1/8 PAGE                             | 1/6 |
|  |                    |                     | 1x         | \$434                                | Ś   |
|  | Ad Contact:        |                     | 2x         | \$412                                | Ş   |
|  | Tel: C             |                     | 3x         | \$370                                | Ś   |
|  |                    | Cell:               | 4x or more | \$352                                | Ś   |
|  | Email Address:     |                     |            |                                      |     |
|  | Street Address:    |                     | ISSUES     |                                      |     |
|  | Billing Address:   |                     |            | <b>17– publishe</b><br>August 4, 20  |     |
|  | City:              | Zip:                |            | <b>7 – publishe</b> o<br>October 18, |     |
|  | Website:           |                     |            | oy Issue 2018<br>HALF PAGE           |     |
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| Ad Size:               |    |
|------------------------|----|
| Number of Regular Ads: |    |
| Price per Ad:          | \$ |
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| AD SIZE & RA | TES P    | lease inquire  | about premiu | ım placement i | rates - availabi | lity is limited. |           |                          |           |
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| NUMBER OF    |          | EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES |              |                |                  |                  |           | PHILANTHROPY ISSUE RATES |           |
| ISSUES       | 1/8 PAGE | 1/6 PAGE   | 1/4 PAGE     | 1/3 PAGE       | 1/2 PAGE         | 2/3 PAGE         | FULL PAGE | 1/2 PAGE                 | FULL PAGE |
| 1x           | \$434    | \$561  | \$780        | \$982          | \$1,214          | \$1,457          | \$1,907   | \$796                    | \$1,326   |
| 2x           | \$412    | \$527  | \$725        | \$904          | \$1,105          | \$1,311          | \$1,774   | \$740                    | \$1,234   |
| 3х           | \$370    | \$453  | \$617        | \$831          | \$1,038          | \$1,140          | \$1,489   | \$689                    | \$1,142   |
| 4x or more   | \$352    | \$408  | \$561        | \$715          | \$924            | \$1,026          | \$1,356   | \$632                    | \$1,061   |

ore Labor Day re Thanksgiving ributed all year - early February release Early Summer 2018 – published before May 6 (deadline April 4, 2018) Late Summer 2018 – published before July 4 Autumn 2018– published before Labor Day (deadline August 2, 2018) Winter 2018 – published before Thanksgiving Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past-due after 30 days from the billing date. Accounts with past-due balances will be charged an interest rate of 1.5 percent monthly. Advertisers must notify Door County Living of advertisement errors within 15 days of the initial publication, after which time all claims are void. Door County Living reserves the right to cancel this contract if the advertiser does not comply with the payment agreements stated above. DISCOUNTS ARE VOID FOR CUSTOMERS WITH PAST DUE BALANCES (45 DAYS).

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