



2017 contract

we deliver door county

po box 696, baileys harbor, wi 54202 | doorcountypaperboy.com | info@doorcountypaperboy.com | 920.421.2500

DATE: _____

CONTACT INFORMATION

Business: _____
Contact: _____
Tel: _____ Fax: _____
Email Address: _____
Street Address: _____
Billing Address: _____
City: _____ Zip: _____
Website: _____

RATE INFORMATION

POSTER/FLYER DELIVERY:

- \$1 per piece – 50 or more locations
- \$1.50 per piece – Less than 50 locations
- Posters are delivered on Fridays. Materials must be delivered to Paper Boy office by noon on Thursday to guarantee Friday delivery. Rush charge may apply if Thursday deadline is missed.
- Due to feedback from local businesses, poster delivery is limited to nonprofits or single event promotions.

CUSTOM DELIVERY:

- Rates vary. Contact a Paper Boy representative for more information.

RACK SERVICE (BROCHURES AND RACK CARDS):

- \$750 for one year, April 1, 2017 through March 31, 2018. Customers who provide Paper Boy with materials by April 14, 2017 will be entitled to a \$50 discount on their 2017 contract. Please contact your rep for specific quantities to satisfy this requirement. Includes delivery to DC Visitor Bureau and info center (in the town where your business is located only).
- \$50 charge to replace all materials with new/updated materials in all racks.
- \$150 non-refundable deposit due December 1, 2016 to guarantee your slot for 2016. Remaining balance due June 1, 2017.

Each customer's materials will be distributed to at least 85 racks in Door County. (NOTE: PAPER BOY SERVICES MORE THAN 140 RACKS. YOUR MATERIALS WILL NOT APPEAR IN EVERY RACK AND SPECIFIC RACK LOCATION REQUESTS CANNOT BE ACCOMMODATED). Each customer's materials will appear in one slot on each of its assigned racks. Customers must provide materials to Paper Boy office at our office (8142 Highway 57, Baileys Harbor), Monday - Friday, 9:00 to 4:00, unless other arrangements are agreed to. Each rack will be visited on a regular basis to ensure items are stocked and kept tidy. Non-paying customer's materials will be removed. Customers are limited to 2 slots per business (displaying identical advertising material). Please provide your new materials to Paper Boy as early as possible in springtime, as volume is very high during this period. Also, at least two weeks lead-time is recommended prior to all holidays.

TYPE OF DELIVERY

Rack Service Poster/Flyer Custom

MATERIAL TO BE DISTRIBUTED:

Number of Boxes: _____ Number of Pieces: _____

Cost: \$ _____ Total Number of Pieces: _____

Are these materials to replace existing materials?

Mix: _____ Replace: _____

NOTES

AGREEMENT

Statements will be mailed out in accordance with the billing plan specified. TERMS: Balances are considered past due after 30 days from the billing date. Accounts with past due balances will be charged an interest rate of 1.5 percent monthly. Paper Boy reserves the right to cancel this contract if the client does not comply with the payment agreement here specified.

CLIENT'S SIGNATURE DATE

PAPER BOY REPRESENTATIVE DATE

FOR OFFICE USE ONLY

Invoicing:

Sent: _____ Paid: _____ Recorded: _____