



ADVERTISING RATES

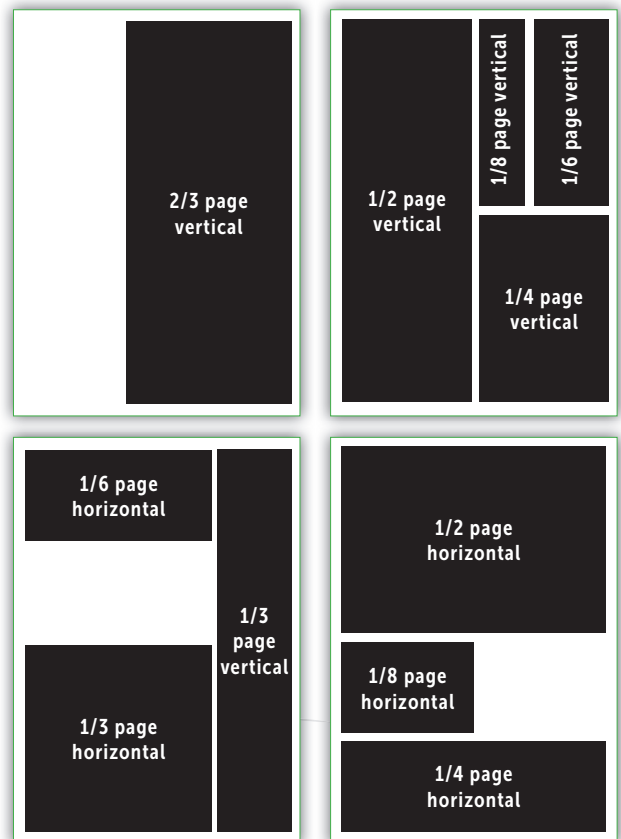
NUMBER OF ISSUES	EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUE RATES & SIZES							PHILANTHROPY ISSUE RATES	
	1/8 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/2 PAGE	2/3 PAGE	FULL PAGE	1/2 PAGE	FULL PAGE
1x	\$434	\$561	\$780	\$982	\$1,214	\$1,457	\$1,907	\$796	\$1,326
2x	\$412	\$527	\$725	\$904	\$1,105	\$1,311	\$1,774	\$740	\$1,234
3x	\$370	\$453	\$617	\$831	\$1,038	\$1,140	\$1,489	\$689	\$1,142
4x or more	\$352	\$408	\$561	\$715	\$924	\$1,026	\$1,356	\$632	\$1,061

AD DIMENSIONS, EARLY SUMMER, LATE SUMMER, AUTUMN & WINTER ISSUES

- 1/8 page horizontal = 3.375" w x 2.375" h
- 1/8 page vertical = 1.625" w x 4.875" h
- 1/6 page vertical = 2.125" w x 4.875" h
- 1/6 page horizontal = 4.625" w x 2.375" h
- 1/4 page vertical = 3.375" w x 4.875" h
- 1/4 page horizontal = 7" w x 2.375" h
- 1/3 page vertical = 2.125" w x 10" h
- 1/3 page horizontal = 4.625" w x 4.875" h
- 1/2 page vertical = 3.375" w x 10" h
- 1/2 page horizontal = 7" w x 4.875" h
- 2/3 page vertical = 4.625" w x 10" h
- Full page (bleed) = 8.625" w x 11" h live area = 7" x 10"
- Full page (no bleed) = 7" w x 10" h actual trim size = 8.375" x 10.75"

AD DIMENSIONS FOR THE PHILANTHROPY ISSUE

- 1/2 page vertical = 3.125" w x 9.25" h
- 1/2 page horizontal = 6.5" w x 4.625" h
- Full page (bleed) = 7.75" w x 10.25" h live area = 6.5" x 9.25"
- Full page (no bleed) = 6.5" w x 9.25" h actual trim size = 7.5" x 10"



**SIGN UP NOW FOR 2017 AND SAVE!
(5% FOR SIGN-UP, 10% FOR PRE-PAYMENT)**

